Secretary, Ministry of I&B, Shri Chanchal Kumar Inaugurates Publications Division Stall at 57th IFFI in Goa

Publications Division Showcases Books on India's Rich Cultural Heritage, History, Art, Cinema and Literature at Stall No. 24

Stall Offers Film Enthusiasts, Delegates and Visitors an Opportunity to Explore India's Diverse Literary and Cultural Legacy

Goa, 21 November 2026

Secretary, Ministry of Information and Broadcasting, Shri Chanchal Kumar, inaugurated the Publications Division stall (Stall No. 24) at the 57th International Film Festival of India (IFFI 2026) in Goa today, in the presence of Smt. Kanchan Prasad, Director General, Publications Division.



The 57th edition of IFFI is being held in Goa from 20 to 28 November 2026, bringing together filmmakers, cinema enthusiasts, industry professionals and delegates from across India and around the world.

Located at Stall No. 24, the Publications Division stall features a diverse collection of books and publications covering India's rich cultural heritage, history, art, cinema, literature and other subjects of national importance. The stall provides visitors with an opportunity to explore informative and enriching publications that reflect the country's cultural diversity, creative traditions and intellectual heritage.



A special focus has been placed on publications related to Indian cinema, offering film enthusiasts, students, researchers and delegates an opportunity to gain deeper insights into the evolution of cinema, the creative journeys of filmmakers and the contributions of prominent personalities to India's cinematic heritage.

Publications Division, a premier publishing institution under the Ministry of Information and Broadcasting, Government of India, has been engaged in publishing books and journals on a wide range of subjects since 1941. Through its publications, the Division continues to preserve and disseminate India's literary, historical, cultural and intellectual heritage.



The participation of Publications Division at IFFI 2026 is part of its continued efforts to promote reading, encourage engagement with books and make valuable knowledge accessible to a wider audience.

The stall serves as a platform connecting cinema with literature, enabling festival delegates and visitors to explore India's rich storytelling traditions beyond the screen.

Through its presence at the festival, Publications Division reaffirms its commitment to promoting a culture of reading, celebrating India's creative achievements and preserving the nation's cultural and literary legacy for present and future generations.





Read IFFILOID here: https://www.pib.gov.in/iffi/57/iffiLoid.aspx?yr=2026&lang=1&reg=48

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