Rangoli competition at Assi Ghat builds enthusiasm for Kashi Tamil Sangamam 5.0

Pre-event celebrations bring Kashi and Tamil Nadu closer through cultural expression and community participation.

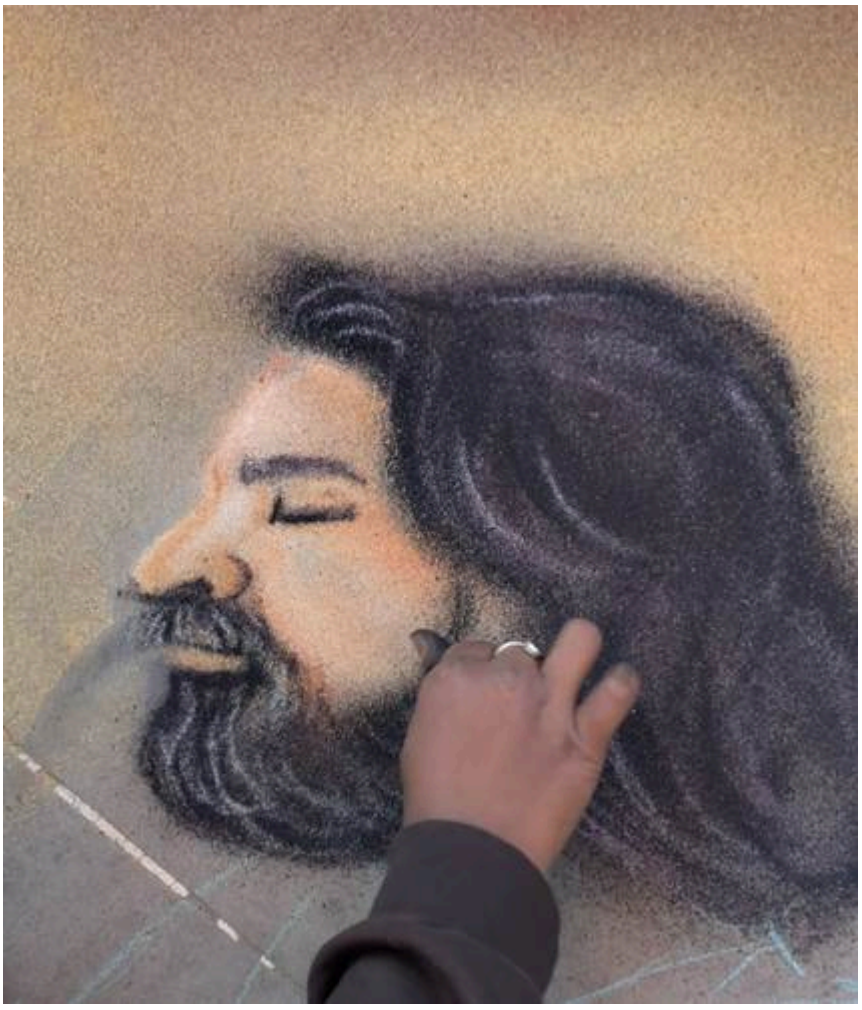
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Kashi Tamil Sangamam 5.0 is set to begin on November 28, 2026. Ahead of the main event, Banaras Hindu University (BHU) has begun organising a series of pre-event activities to build enthusiasm and promote cultural engagement.



A rangoli competition was organised at Assi Ghat on Saturday, with enthusiastic participation from students of Banaras Hindu University (BHU), Mahatma Gandhi Kashi Vidyapith and various schools across the city. Students created colourful rangoli designs

depicting Indian culture, traditions and social values through a variety of themes and messages. The creations drew the attention of tourists and local residents, who admired the artwork and captured photographs of the rangolis.



The pre-event activities also included an evening bhajan programme at the Vishwanath Temple on the BHU campus.

Nodal Officer of BHU for Kashi Tamil Sangamam 5.0, Prof. Anchal Srivastava, said that the objective of these activities was to connect as many people as possible with the event and spread the message of cultural unity between Kashi and Tamil Nadu among people across the country. Through activities such as the rangoli competition, BHU aims to encourage wider public participation and build enthusiasm for Kashi Tamil Sangamam 5.0, he added.

The theme of this year's Kashi Tamil Sangamam 5.0 is "Thirukkural Payilvom- Thirukkural Abhyas Karen"' (Let Us Learn the Thirukkural). The Thirukkural, composed by the saint-poet Thiruvalluvar, is one of the most significant classical texts of Tamil literature. It is divided into three principal sections: Aram (virtue), Porul (wealth) and Inbam (love), which collectively guide human conduct and reflect the ideals of a meaningful life, leading towards Veedu (liberation).

Kashi Tamil Sangamam 5.0 seeks to take the teachings of the Thirukkural beyond the Tamil-speaking community through translations, enabling students and people across the country to engage with its timeless wisdom, values and teachings.

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