Department of Atomic Energy concludes Special Campaign 6.0 with focus on Cleanliness, Sustainability and Public Participation

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The Department of Atomic Energy (DAE) concluded Special Campaign 6.0, conducted from 2 October to 31 October 2026, with a series of initiatives aimed at promoting cleanliness, environmental sustainability and efficient workplace management across its establishments throughout the country.

Comprising 13 Constituent Units, 11 Aided Institutions and 5 Public Sector Undertakings (PSUs), DAE undertook a wide range of activities to strengthen the spirit of *Swachhata* both within and beyond office premises. The campaign witnessed enthusiastic participation from employees, students and members of the public, with a focus on fostering awareness and encouraging collective responsibility towards a clean and green environment.

A variety of awareness and community engagement activities were organised, including Nukkad Nataks, cultural programmes, rangoli competitions, cleanliness rallies and tree plantation drives. These initiatives not only encouraged active participation but also helped disseminate the message of cleanliness, environmental conservation and responsible resource utilisation among diverse sections of society.

Several innovative and replicable best practices emerged during the campaign. These included the preparation and use of eco-friendly paper bags as an alternative to plastic, beautification of school campuses through community participation, and the conversion of food waste into vermicompost by school students. Such initiatives highlighted the importance of adopting sustainable practices at the grassroots level and engaging younger generations in environmental stewardship.

The successful implementation of Special Campaign 6.0 was made possible through the active involvement and coordinated efforts of all Constituent Units, Aided Institutions and PSUs of DAE. The campaign reaffirmed the Department's commitment to institutionalising *Swachhata*, promoting environmental consciousness and strengthening participative approaches to public engagement.

The campaign also provided an opportunity to reinforce administrative efficiency, accountability and resource optimisation, contributing towards cleaner, more organised, productive and citizen-friendly workplaces.

Through these sustained efforts, the Department of Atomic Energy continues to champion the principles of cleanliness, sustainability and responsible governance, extending the spirit of *Swachhata* beyond the campaign period into everyday institutional practices.

Beautification of offices were carried out by Units of DAE





Tree plantation at various Units of DAE were carried out during Special Campaign 6




DEPARTMENT OF ATOMIC ENERGY
DIRECTORATE OF CONSTRUCTION, SERVICES &


DIESEL
TRACTOR


CENTRAL SCHOOL, KUDANKULAM
RMI COMPOSTING PROJECT
TURN WASTE INTO WEALTH
Our School Goes Green
FOOD WASTE

Source : DAE / PIB Mumbai | Edgar Coelho / Priti Malandkar

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