MY Bharat mobilises over 81,600 youth and citizens through Sports Meets and Neighbourhood Youth Parliaments under Week 9 of Nasha Mukt Yuva for Viksit Bharat Abhiyan

429 programmes conducted across 36 States/UTs, combining grassroots sporting competitions with structured discussions on substance abuse

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The Ministry of Youth Affairs and Sports, through Mera Yuva Bharat (MY Bharat), organised Cluster of Block-Level Sports Meets and Neighbourhood Youth Parliaments across 36 States and Union Territories during Week 9 of the 100 Weeks Campaign under the **Nasha Mukt Yuva for Viksit Bharat Abhiyan**. While the sporting competitions promoted physical fitness, discipline and healthy lifestyles, the Neighbourhood Youth Parliaments engaged young people in structured discussions on substance abuse and measures to prevent addiction. Together, the initiatives mobilised 81,622 youth and citizens through 429 programmes comprising 1,039 activities towards a drug-free India, as per the provisional report dated 15.11.2026.

The Cluster of Block-Level Sports Meets were organised from 13.11.2026 to 15.11.2026, bringing together young people from multiple blocks and villages for sporting competitions. The initiative provided a platform for grassroots youth to showcase their sporting abilities while promoting physical fitness, teamwork, discipline and healthy competition. A total of 370 sports programmes were organised, comprising 851 activities and witnessing the participation of 75,220 youth and citizens.



Complementing the sporting events, 59 Neighbourhood Youth Parliament (NYP) programmes were organised at the block level on 14.11.2026, with the participation of 6,402 youth across 188 activities. These sessions extended the campaign's outreach to neighbourhoods and grassroots communities, providing young people with a structured platform to understand the challenges posed by substance abuse and discuss ways to contribute to a Nasha Mukt Bharat.

Each Neighbourhood Youth Parliament featured four structured sessions covering an introduction to the MY Bharat Portal; *Understanding Substance Abuse: Challenges before India's Youth*; *From Awareness to Action: Tools for a Nasha Mukt Yuva*; and an audio-visual presentation on *Stories of Change: The Journey Towards a Nasha Mukt Bharat*. The sessions focused on building awareness about substance abuse and encouraging youth to translate awareness into action. Prominent examples included programmes at Nallampalli Block in Dharmapuri district, Tamil Nadu, and Rangareddy and Kollapur Block in Nagarkurnool district, Telangana.



The week's activities also received support from partner organisations, including Brahma Kumaris, Heartfulness, Project Point, ASSOCHAM and FICCI. Heartfulness supported outreach initiatives, including walkathons in Bengaluru, Mysore and Chennai. Project Point participated in activities at Begunia Block in Khordha district, Odisha.

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