# Department of Sports participates in Special Campaign 6.0 to enhance cleanliness and resolve pending matters

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The Department of Sports, in collaboration with organizations under it, including the Sports Authority of India (SAI), Lakshmibai National Institute of Physical Education (LNIPE), National Sports University (NSU), National Anti-Doping Agency (NADA), and the National Dope Testing Laboratory (NDTL), made a significant contribution to the Department of Administrative Reforms & Public Grievances (DARPG)'s Special Campaign 6.0.

This campaign, conducted from October 2nd to October 31st, 2026, was aimed at ensuring responsible governance, streamlining administrative processes and scientific e-waste management with the objective of "Effective Collection, Segregation and Disposal" of e-waste, embedding Swachhata (cleanliness) principles within the Department's ethos.




*SAI Delhi Region held a cleanliness drive under Special Campaign 6.0*

The Department of Sports commenced this effort with the spirited launch of the Fit India Swachhata Freedom Run on 2nd October, 2026, to promote daily physical fitness and a healthy lifestyle, intertwining the themes of "Swachh Bharat, Swasth Bharat". Over the course of the campaign, the Department efficiently addressed 15 pending references from

Members of Parliament & 4 State Government References, resolved 120 public grievances, 2 PMO references and fulfilled 3 Parliamentary Assurances. Continuous monitoring by senior officials ensured that every target was achieved with precision, timeliness, and meaningful outcomes. The campaign also tackled physical and digital file management. 290 physical files were reviewed during the implementation phase. Moreover, the campaign saw the completion of the review of 340 e-files, marking a substantial stride in digital records management by the Department.



*Fit India Freedom Run 7.0 at Deer Park, Hauz Khas*

On the ground, cleanliness drives were carried out across 65 identified sites spanning the field offices and headquarters of the organizations under this department. This concerted effort resulted in the reclamation of 50,605 square feet of space. In addition, scrap disposal during the campaign generated Rs. 9,29,946 in revenue, underscoring a commitment to sustainability and resourcefulness in the pursuit of cleanliness. Further, 30 social media posts were shared by this Department and organizations under it across various social media platforms, leveraging the hashtag #SpecialCampaign6 to amplify the campaign's reach and visibility.



*Faculty, staff and students at SAI LNCPE, Thiruvananthapuram, took the Swachhata Shapath under Swachhata Hi Seva 2026*

Along with the Special Campaign 6.0, the Department of Sports also observed Swachhata Hi Seva (SHS) - 2026 from 17th September to 2nd October, 2026 with the theme of “Swachhata mein Sahbhag, Swachh Bharat, Viksit Bharat”. As part of its Swachhata outreach, Officers and staff of the Department took the Swachhata Pledge on 1st October with a commitment to keep our workplaces, homes, and neighbourhoods clean. Kits were distributed to Safai Karamcharis of the Department.

Through such initiatives, the Department of Sports not only reinforces the values of Swachhata but also sets an example of practical, efficient governance.

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**Ayushman Kumar**

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