WaveX Invites Startups to Participate in WAVES Bazaar at IFFI Goa 2026

Startup Pod Bookings open for WAVES BAZAR under WaveX at IFFI Goa 2026

WaveX Booths to Showcase Emerging Film and related Technology Startups at WAVES Bazaar, Providing Global Visibility and Networking Opportunities

The Ministry of Information and Broadcasting, Government of India, has invited applications from startups working in the field of film and allied technologies for participation in the **WaveX Startup Pavilion at WAVES Bazaar during the International Film Festival of India (IFFI), Goa 2026**.

20th WAVES FILM BAZAAR

20th to 24th NOVEMBER, 2026



The initiative aims to provide an exclusive platform for innovative startups to showcase their products, technologies and solutions to the national and international film and media industry. It will also facilitate opportunities for networking, industry engagement and collaboration with filmmakers, production houses, investors in the global creative ecosystem.

Applications are open to DPIIT-registered startups operating in the film and related technology domains. Eligible startups will be considered through a screening and evaluation process conducted by a Selection Committee constituted by WaveX.

Interested and eligible startups are encouraged to apply and take advantage of this opportunity to showcase their innovations on an international platform.

Registration form and more information are available at : wavex.wavesbazaar.com Queries may be directed to Wavex-mib [at]gov[dot]in.

About IFFI, Goa

The International Film Festival of India (IFFI), established in 1952, is one of Asia's significant film festivals, celebrating excellence in world cinema and providing a platform for filmmakers, artists, producers and cinema enthusiasts from India and across the world. Held annually in Goa, IFFI brings together the global film fraternity to showcase diverse cinematic works, encourage creative exchange and promote international collaboration in the field of cinema.

About WaveX

WaveX (WAVES Startup Accelerator) is a startup accelerator and incubation initiative of the Ministry of Information and Broadcasting, Government of India, dedicated to nurturing innovation, entrepreneurship and emerging talent in the Media and Entertainment sector. It focuses on supporting startups working in areas such as Animation, Visual Effects, Gaming, Comics, Extended Reality (AVGC-XR) and media technologies.

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Mahesh Kumar/ Aparajita Priyadarshini

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