Ministry of Textiles Successfully concludes Special Campaign 6, achieving significant milestones in Swachhata and Sustainability

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The Ministry of Textiles successfully concluded Special Campaign 6, conducted from 2nd to 31st October 2026, with active participation from its attached and subordinate offices, autonomous bodies and Public Sector Undertakings (PSUs). The campaign focused on promoting cleanliness, improving administrative efficiency, reducing pendency, strengthening record management and encouraging sustainable waste disposal. Special Campaign 6 witnessed active participation from **all subordinate offices and organizations under the Ministry of Textiles.** These organizations undertook various activities, including **cleanliness drives, plantation programmes, scrap disposal, e-waste management, record management and other initiatives**, contributing significantly to the successful implementation of the campaign. Also to ensure effective planning, coordination and monitoring, **a dedicated committee was constituted under the chairmanship of the Deputy Director General (DDG), comprising three members**.

Under the campaign, the Ministry and its associated organizations generated ₹**10,15,814/- through scrap disposal** and **freed 44,025 square feet of office space**. Out of **20,950 physical files reviewed, 8080 were weeded out**, while **6,727 e-files were reviewed and 996 were closed.** Cleanliness activities were conducted **at 242 sites**. The Ministry also achieved **100% disposal of Public Grievances and Public Grievance Appeals** against the targets set. Further, implementation reports for **9 out of 26 Parliamentary Assurances were sent to the Ministry of Parliamentary Affairs**.

Also in **E-waste management initiative, revenue of ₹3,62,096/-** has been realized so far. The remaining anticipated revenue is under recovery and will be credited in due course.

Important Activities Undertaken by the Ministry of Textiles under Special Campaign 6

Several initiatives were undertaken to promote environmental awareness and institutional cleanliness. The campaign commenced on 2nd October 2026 at NIFT Delhi with a tree plantation drive inaugurated by Secretary (Textiles), in the presence of senior officers.



Gandhi Jayanti Marked with Swachhta and Cleanliness Activities at NIFT Delhi

As part of **Special Campaign 6,** the Ministry of Textiles organized a **Cyber Security Awareness Workshop** to sensitize officers and staff about the importance of **cyber security and safe digital practices.** The session focused on emerging **cyber threats, phishing and other online risks, password security, safe handling of digital information, and responsible use of official IT systems.** The initiative aimed to strengthen cyber hygiene, enhance awareness among employees, and promote a secure digital working environment across the Ministry and its subordinate organizations.



Under **Special Campaign 6,** the Ministry of Textiles placed special emphasis on **Effective management of e-waste through its identification, collection, segregation and systematic disposal.** Various offices and subordinate organizations were encouraged to undertake e-waste disposal as part of the campaign, ensuring that obsolete electronic items were handled in an environmentally responsible manner. Awareness activities, including a **session on e-waste management**, **quiz and essay competitions,** were also organized to promote understanding of the environmental impact of e-waste and encourage sustainable practices among officers and staff.



A dedicated textile waste collection initiative, **“Textiles for Tomorrow (पुरानेवस्त्र, नईसंभावनाएँ)”,** was undertaken in collaboration with the Ministry of Housing and Urban Affairs to promote reuse, recycling and sustainable management of textile waste. The initiative has received an encouraging response, **with a total of 1003 kg** of post-consumer textile waste collected through the drive.



Craft from Waste’ – Promoting Creativity and Reuse

In an innovative initiative reflecting NIFT's creative and design-oriented ethos, the institute undertook the ‘Craft from Waste’ activity, demonstrating how discarded materials can be transformed into useful and decorative articles. These creatively prepared items were also used to beautify identified campus areas, promoting the principles of reuse, recycling and waste reduction.



Publicity and Outreach

The Ministry undertook extensive publicity through PIB releases and social media platforms to highlight the achievements of its subordinate organizations. A total of **12 PIB** releases and **2,960** social media posts were published, comprising **2,055** static creative posts and **690 reels/shorts**. The campaign achieved **2,80,697 reach/impressions** and **40,854 engagements** through likes, shares and comments.

The successful conclusion of Special Campaign 6 reflects the Ministry of Textiles continued commitment to Swachhata, sustainable resource management, transparency and efficient governance through coordinated efforts across its organizations

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