Ministry of Culture completes Special Campaign 6 focusing on institutionalization of Swachhata and minimizing pendency in the Offices

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The Special Campaign is a focused drive across the Government of India aimed at minimizing pendency and institutionalizing *Swachhata* as a core organizational value. This time-bound initiative focuses on enhancing workplace management through intensive cleanliness drives, space optimization via scrap disposal, and streamlined records management. Additionally, it strengthens administrative efficiency by prioritizing the prompt redressal of public grievances, conducting file review and weeding drives (both physical and electronic), and systematically liquidating pending parliamentary assurances, VIP references, and inter-ministerial consultations. The 6th edition of the Special Campaign was held from 02.10.2026 to 31.10.2026. In line with the objectives of the Campaign, Ministry of Culture, along with its Attached, Subordinate, and Autonomous Organizations embraced the campaign with enthusiasm and a structured plan.

The ongoing campaign yielded significant results across key areas, demonstrating a strong commitment to efficient governance with a goal to create clean, functional, and citizen-centric office spaces that embody the spirit of good governance.

Key Achievements of Special Campaign 6:

Parameter	Target	Achievement
Public Grievance	**92**	**81 (88%)**
Public Grievance Appeals	**44**	**32 (73%)**
MP reference	**80**	**55 (69%)**
PMO reference	**26**	**22 (85%)**
State Govt reference	**28**	**16 (57%)**

Review of physical files and e-files	**31515 and 323**	**100%**
Weeding of files	**2921**	**100%**
No of Sites for Outdoor Cleanliness Campaign	**595**	**100%**

- **Space freed:** 49,295 sq ft
- **Revenue generated by disposal of scraps:** Rs 26,60,658/-.
- Ministry issued 3 PIB statements and 189 tweets were published by its various organizations.

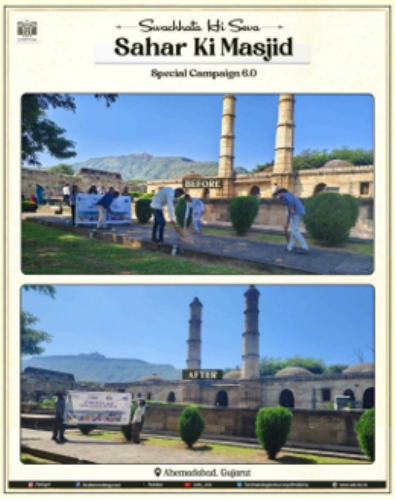
<u>Some of the Glimpses from the Implementation Phase of the Campaign:</u>

Cleanliness drives of organizations during Special Campaign









Waste to Art by NCSM



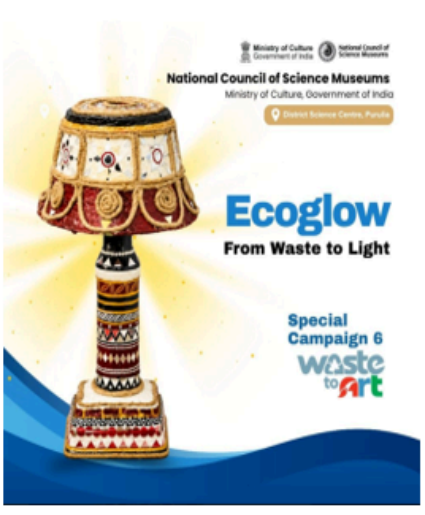














Waste to ART by Anthropological Survey of India





Transformation of Old Souvenir Counter into VIP Lounge at Victoria Memorial Hall



The Ministry of Culture is committed to continue with the good works done during Special Campaign in order to promote and institutionalize *Swachhata*, and reduce pendency in all organizations.

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