‘Nasha Mukt Yuva, Viksit Bharat Quiz’ Sees Participation of Over 7,597 Citizens

Quiz to Remain Open for Participation Until November 25, 2026

Campaign Reaches Over 35.09 Crore People Including 13.99 Crore Youth, 10.91 Crore Women

Over 32. 43 Lakh Activities Conducted In Educational Institutes, 39.91 Lakh Persons Treated And Rehabilitated; More Than 755 DoSJE Supported De-Addiction Centres Working Across The Country

Over 45.07 Lakh Nasha Mukt Pledges Taken; More Than 02 Lakh Nasha Mukti Mitras Registered As On Date

Posted On: 30 OCT 2026 6:35PM by PIB Delhi



The online *‘Nasha Mukt Yuva, Viksit Bharat Quiz’* has witnessed participation from over 7,597 citizens as of now, which is increasing rapidly reflecting growing engagement with the initiative.

The quiz was launched on October 26, 2026, by the Ministry of Social Justice and Empowerment, Government of India.



The Ministry is organising the *'Nasha Mukt Yuva, Viksit Bharat Quiz'* under the Nasha Mukt Bharat Abhiyaan (NMBA) to promote awareness about the harmful effects of substance use and encourage active participation, particularly among young people, in the collective endeavour of building a drug-free India.



The quiz is being conducted from October 26 to November 25, 2026, and is open to all citizens. Participants can access the quiz through the MY Bharat portal.

MY Bharat Quiz QR

Participation Link:
https://mybharat.gov.in/quizzes/yuva/detail/Url9dlIwCinQVSf8lwPB9w/

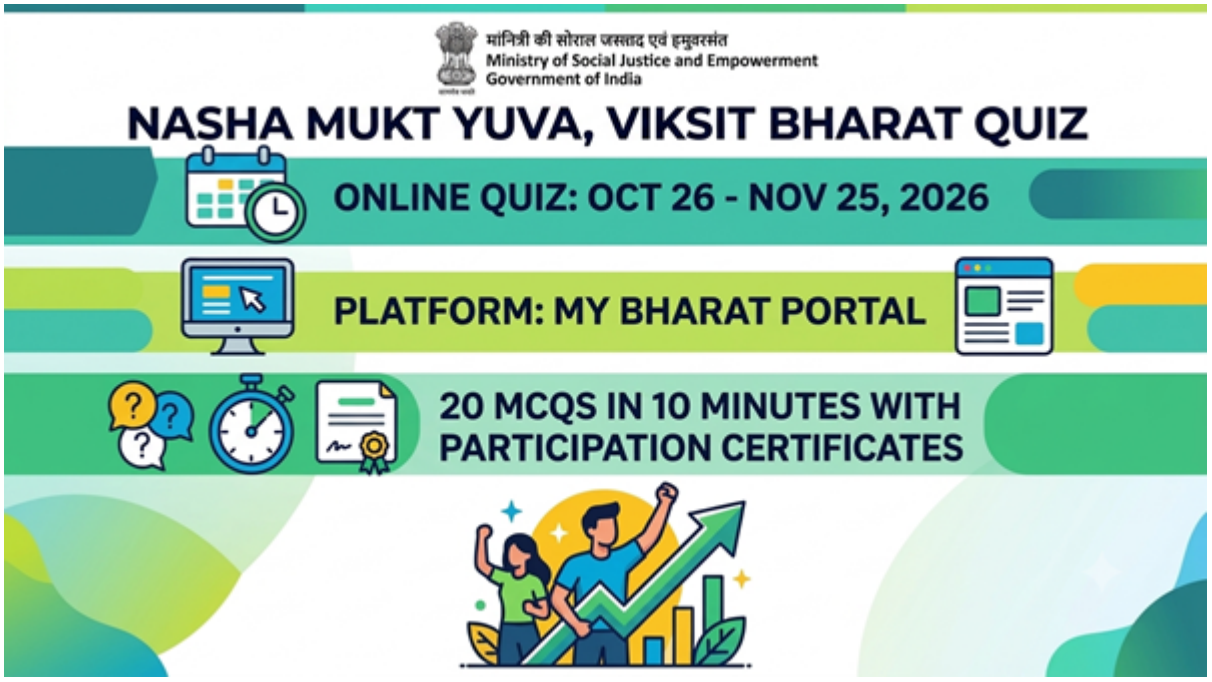
Launched on August 15, 2020, the Nasha Mukt Bharat Abhiyaan aims to strengthen drug demand reduction efforts through preventive education, awareness generation, treatment, rehabilitation and community participation. Initially launched in 272 vulnerable districts, the Abhiyaan has since expanded its reach to cover all districts across the country.



Nasha Mukti Mitr Registration QR Code

The campaign has reached over 35.09 Crore people including 13.99 Crore youth and 10.91 Crore women, reflecting the nationwide scale of its awareness and outreach initiatives, as on date.

Under the Campaign, over 32. 43 Lakh activities were conducted in Educational Institutes, 39.91 Lakh Persons have been treated and rehabilitated with more than 755 DoSJE Supported De-addiction Centres working across the country. The total number of Nasha Mukt Pledges taken amount to over 45. 07 Lakh with more than 02 Lakh Nasha Mukti Mitras registered as on date.



As the Abhiyaan enters its seventh year, the quiz seeks to deepen public understanding of the harmful effects of substance use, promote informed decision-making and encourage young people to become active ambassadors of awareness and prevention. The initiative reinforces the vision of a Nasha Mukt Bharat and Viksit Bharat, recognising the importance of healthy individuals, families and communities in the country's development.

NMBA Mobile App

The quiz comprises 20 Multiple-Choice Questions (MCQs), which participants are required to answer within 10 minutes. A participation certificate is generated for every participant who successfully submits the quiz. Participants can also view the correct answers upon completion, enabling them to enhance their understanding of substance use prevention.

NMBA e-pledge QR Code

Through this digital initiative, the Ministry aims to strengthen community participation, encourage responsible choices and mobilise citizens, especially youth, to contribute to the movement against substance use.

The Ministry encourages all citizens, particularly young people, to participate in the *'Nasha Mukt Yuva, Viksit Bharat Quiz'* and become active contributors to the collective vision of a drug-free India.

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