Ministry of Textiles Highlights Jute Corporation of India's Extensive Outreach and Cleanliness Activities under Special Campaign 6

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The Ministry of Textiles appreciates JCI's dedicated contribution to Special Campaign 6 and its efforts towards achieving the campaign's objectives of cleanliness, better office management and sustainable governance .The Jute Corporation of India (JCI), under the Ministry of Textiles, has made significant efforts towards the successful implementation of Special Campaign 6, aimed at promoting cleanliness, effective space management, disposal of redundant materials and e-waste, and enhancing overall efficiency in official functioning.

As part of the campaign, JCI undertook various cleanliness and workplace improvement activities, focusing on the systematic management of office spaces, removal of obsolete and unwanted materials, and promotion of a clean, organized and productive working environment. The Corporation also undertook initiatives to strengthen awareness regarding cleanliness, environmental sustainability and responsible waste management.JCI actively contributed to the campaign through various activities and social media outreach, highlighting its commitment to the objectives of Special Campaign 6. These initiatives reflect the Corporation's continued efforts towards efficient resource utilization, environmental responsibility and the institutionalization of cleanliness practices.

From 2nd to 27 th October 2026 – Ek Ped Maa Ke Naam ,Record Management, Space Management Planning and Scrap Disposal & Cleaning of Record Rooms and Storage Racks

The Jute Corporation of India Limited (JCI) organised the "Ek Ped Maa Ke Naam" plantation drive under the theme of "Swachh Bharat Diwas" and a cleanliness drive was conducted at the office premises



Various activities, including office cleaning, deep cleaning of bathrooms and toilets, beautification of office premises, systematic space management and efficient record management



Some glimpses of the File Management activities and also Office Desk Cleaning activities:



JCI undertook extensive cleaning activities included Beautification, Public Area Cleaning& Retting Tank Cleaning at the Office Premises of the Corporation across various locations of the Corporation throughout India. The officials and staff members of JCI actively participated in these activities contributing towards creating cleaner, better organized workplaces.

Some glimpses of the Beautification of Office Premises activities ,Public Area Cleaning activities and also activities conducted at School by Bhadrak are given below:





The activities undertaken, including cleanliness and sanitation drives, plantation programmes, awareness initiatives, beautification of office premises, repair and maintenance works, installation of dustbins, cleaning of public areas and water tanks, systematic record management, digitization of files and disposal of scrap and obsolete materials have contributed towards achieving the objectives of the campaign. The Corporation remains committed to carrying forward these initiatives during the remaining campaign period up to 31st Oct'26 and to sustaining the outcomes achieved through continued efforts towards cleanliness, effective resource management, environmental protection and good governance.

The Ministry of Textiles commends the dedicated efforts of the Jute Corporation of India (JCI) and all its officials for their significant contribution to the successful implementation of Special Campaign 6.0, reinforcing the Ministry's commitment to cleanliness, sustainability, efficient resource management and good governance.

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