IGNCA and ASI to Launch Timeless India: Protection & Revival of Indian Cultural Identity

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The Archaeological Survey of India (ASI), in collaboration with the Indira Gandhi National Centre for the Arts (IGNCA), will organise the launch of the book *Timeless India: Protection & Revival of Indian Cultural Identity under the Leadership of Prime Minister Narendra Modi* on Wednesday, 28 October 2026, at 3:00 PM at Dharohar Bhawan, Archaeological Survey of India, Mandi House, New Delhi.

Published by IGNCA and Subhi Publication, the book will focus on India's rich cultural heritage, its historic monuments and the importance of preserving the country's civilisational legacy. It will explore themes concerning the protection and revival of Indian cultural identity, highlighting the significance of safeguarding the nation's heritage and historical memory. Shri Tarun Vijay, distinguished author, journalist and former Member of Parliament (Rajya Sabha), is the author/editor of the book.

The occasion will be graced by Shri Gajendra Singh Shekhawat, Union Minister of Culture and Tourism, Government of India, as the Chief Guest. Dr. Jitendra Singh, Union Minister of State for Science and Technology and Earth Sciences, Government of India, will be the Guest of Honour. Dr. Vinay Sahasrabuddhe, former Member of Parliament (Rajya Sabha) and former President of the Indian Council for Cultural Relations (ICCR), will deliver the keynote address.

The programme will commence with a welcome address by Shri Y. S. Rawat, Director General, Archaeological Survey of India, followed by an opening address by Prof. (Dr.) Ramesh C. Gaur, Dean, Faculty of Arts, Media and Design, South Asian University. Shri Tarun Vijay will also be present at the launch in his capacity as the author/editor of the book. The programme will conclude with a vote of thanks by Prof. K. Anil Kumar, Head of Department, Kala Nidhi Division, IGNCA.

The launch will bring together distinguished guests, scholars and representatives from the cultural and heritage sectors to reflect on the importance of preserving India's historical monuments, cultural traditions and civilisational heritage. The occasion will also provide an opportunity to engage with the themes explored in the publication and their relevance to the preservation of India's cultural identity.

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