Ministry of Textiles Highlights Significant Contribution of NHDC under Special Campaign 6

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The Ministry of Textiles is actively implementing Special Campaign 6 across its subordinate offices, attached organizations and Public Sector Undertakings (PSUs), with a focus on cleanliness, effective space management, and disposal of obsolete materials and promoting a culture of cleanliness and environmental responsibility.

In this Endeavour, the National Handloom Development Corporation Limited (NHDC), Noida, has made significant contributions through a series of activities undertaken from **October 2 to October 23, 2026, at its headquarters and regional offices**. These initiatives reflect the Ministry of Textiles commitment to ensuring that the objectives of **Special Campaign 6** are translated into meaningful action across its organizations**.**

As part of the campaign, **NHDC organised cleanliness drives in residential areas and public spaces, removed accumulated waste and unwanted materials from office premises, and ensured the cleaning and maintenance of drains and water tanks. Old, broken and unused items were identified and removed to improve workplace organisation and utilisation of available space**.

On **02.10.2026, the Municipal Corporation conducted a cleanliness drive in residential areas and raised awareness** among the residents regarding sanitation and also A meeting was held via video conferencing on **05.10.2026 with the heads of regional offices and nodal officers to discuss the activities under (Cleanliness Campaign 6).**



On **06.10.2026,** the drains within the **office premises were thoroughly cleaned by removing accumulated filth, trash, and other unwanted materials.** Additionally, **the water tanks were** also properly **cleaned and washed and on 07.10.2026, items in the office that had long been unusable, old, or broken were identified and removed from the office premises**



On 08.10.2026, an essay competition was organized in the office with the objective of promoting awareness regarding cleanliness and the importance of a clean working environment and also **Tree plantation drive—'A Tree in Mother's Name'—conducted by the Managing Director on the office premises on 09.10.2026.**



On 12.10.2026, office staff organized a street play in a public space titled **"Whose Trash? Whose Responsibility?...** On **13.10.2026, the General Manager** conducted a surprise inspection of the **cleanliness arrangements at the office** and on **14.10.2026**, a painting themed around cleanliness was created on an office wall. The primary objective of this initiative is to make the office premises clean, aesthetically pleasing, and attractive, while also raising awareness about cleanliness among officers, staff, and visitors to the office.



A **slogan competition** was organized at the office on **October 15, 2026, as part of the 'Cleanliness Campaign 6'** and also a cleanliness workshop was organized on **October 16, 2026**, at the Government Co-educational Senior Secondary School, Pochanpur, New Delhi. On **19.10.2026**, **pest control and hygiene/sanitation** measures were carried out within the office premises to ensure cleanliness and a healthy environment, as well as to prevent the presence of pests and harmful organisms.



On October 21, 2026, a cleanliness drive was organized in a public space (the temple premises) in Sector **2, Noida**, with the objective of ensuring cleanliness in public areas and raising awareness about hygiene among the people. **On 22.10.2026**, **the Corporation's Sanitation Nodal Officer honored the sanitation workers by presenting them with gifts**. **On 23.10.2026, the corporation's officers and employees actively** assisted the sanitation workers **(safai mitras)** in cleaning operations.



The initiatives undertaken by **NHDC exemplify the broader efforts of the Ministry of Textiles** and its subordinate organizations towards achieving the objectives of Special Campaign 6. Through sustained cleanliness drives, awareness programmes, improved workplace management and active community engagement, the Ministry continues to promote efficient, clean and sustainable government workplaces.

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