

Ministry Of Social Justice And Empowerment Launches 'Nasha Mukh Yuva, Viksit Bharat Quiz'

Online Quiz to Promote Awareness About Substance Use Prevention and Engage Youth in the Vision of a Drug-Free India

Campaign Reaches Over 35 Crore People Including 13 Crore Youth And 10 Crore Women

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The Ministry of Social Justice and Empowerment, Government of India, is organising the 'Nasha Mukh Yuva, Viksit Bharat Quiz' under the Nasha Mukh Bharat Abhiyaan (NMBA) to raise awareness about the harmful effects of substance use and encourage citizens, particularly young people, to participate in the collective effort towards building a drug-free India.



MY Bharat Quiz QR

A Senior Official in the Ministry said the online quiz will be conducted from October 26 to November 25, 2026, and is open to all citizens. He said the participants can access the quiz through the MY Bharat portal at

<https://mybharat.gov.in/quizzes/yuva/detail/Url9dlIwCinQVSf8lwPB9w/>

Launched on August 15, 2020, the Nasha Mukta Bharat Abhiyaan aims to strengthen drug demand reduction efforts through preventive education, awareness generation, treatment, rehabilitation and community participation. Initially launched in 272 vulnerable districts, the Abhiyaan has since expanded its reach to cover all districts across the country.

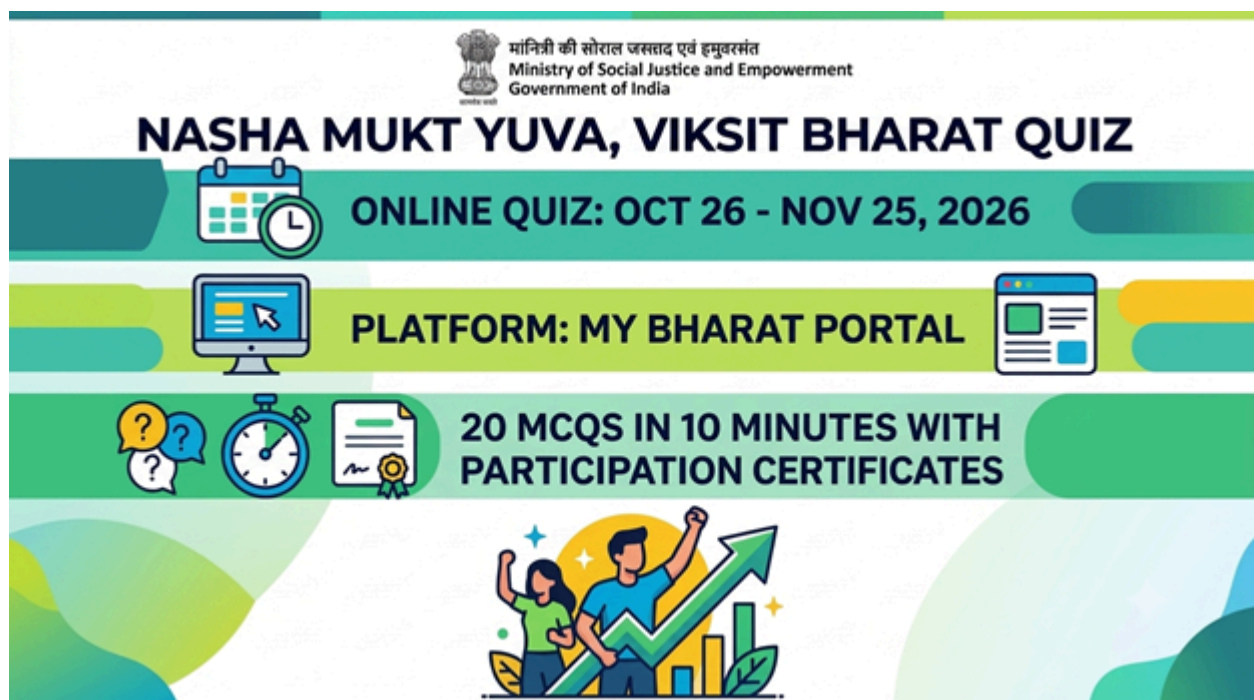
The Official said the Campaign has reached over 35 crore people, including 13 crore youth and 10 crore women, reflecting the nationwide scale of its awareness and outreach initiatives.



Nasha Mukti Mitr Registration QR Code

As the Abhiyaan enters its seventh year, the quiz seeks to deepen public understanding of the harmful effects of substance use, promote informed decision-making and encourage young people to become active participants in spreading awareness about substance use prevention, he added.

The Official said the initiative reinforces the vision of a Nasha Mukti Bharat and Viksit Bharat, recognising the importance of healthy individuals, families and communities in the country's development.



The quiz will comprise 20 Multiple-Choice Questions (MCQs), to be answered within 10 minutes.

A participation certificate will be generated for every participant who submits the quiz. Participants will also be able to view the correct answers upon completion, enabling them to enhance their understanding of substance use prevention.



NMBA Mobile App

Through this initiative, the Ministry aims to strengthen community participation, encourage responsible choices and mobilise citizens, especially youth, as ambassadors of awareness against substance use.

The quiz provides an accessible digital platform for citizens to engage with the objectives of the Nasha Mukta Bharat Abhiyaan and contribute to a healthier society.



NMBA e-pledge QR Code

The Ministry encourages all citizens to participate in the 'Nasha Mukta Yuva, Viksit Bharat Quiz' and join the collective movement towards a drug-free India.

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