



Ministry of Textiles highlights significant achievements of Cotton Corporation of India under Special campaign 6

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The Ministry of Textiles is highlighting **the significant achievements adopted by its organizations under Special Campaign 6**. The Cotton Corporation of India (CCI), under the Ministry of Textiles, has undertaken various cleanliness, awareness, waste management and space-utilization initiatives under Special Campaign 6. The Cotton Corporation of India (CCI) has demonstrated notable progress under the campaign through a series of cleanliness drives, awareness initiatives, systematic record management and scrap disposal activities across its Head Office and branch offices.

Promoting Cleanliness and Environmental Awareness

The day-wise activities undertaken under the campaign on 05 October 2026 – Intensive Cleaning of Office Premises

An intensive cleaning drive was carried out in the office premises on 05.10.2026. The campaign focused on thorough cleaning and upkeep of office rooms, corridors, common areas and surrounding premises.

06-07 October 2026 – Swachhata Selfie Booth and 08-09 October 2026 – Seminar on “Clean Spaces, Greener Tomorrow”

Swachhata Selfie Booth was organized from 06th Oct to 07th Oct with the objective of promoting cleanliness awareness and encouraging active public participation in Swachhata-related activities and also **A seminar on “Clean Spaces, Greener Tomorrow”** was conducted on 8th & 9th October.



12-13 October 2026 - Space Utilization and Eco-friendly Workplace Practices and 14-15 October 2026 - Cleaning of Record Rooms and Storage Racks - An awareness initiative was undertaken in various branch offices on **12th & 13th October** and an awareness initiative was undertaken in various branch offices on **14th and 15th October 2026** to promote optimum utilization of available space through tree plantation and greenery. The initiative reaffirmed the commitment to creating a greener, cleaner, and more eco-friendly workplace through collective participation and responsible practices.



Before



After

Quantifiable Achievements in **Scrap Disposal and Space Management**

As reported by CCI up to 21 October 2026, the Corporation has achieved the following results under the campaign:

Scrap items disposed of: 1,076 against a target of 156 items.

Revenue generated through scrap disposal: **₹3, 45,707** against a target of **₹82,469**.

Office space released: **200 sq. ft.** against a target of **229 sq. ft.**

16-19 October 2026 – Cleaning of Water Tanks- Cleaning of water tanks was carried out at various branch offices from 16th to 19th October 2026 as part of the cleanliness and sanitation drive.

E-Waste Management and Responsible Disposal of Scrap



Reinforcing the focus on environmentally responsible waste management, **CCI's Branch Office in Guntur identified 511 e-waste items for disposal through an e-auction on the Government e-Marketplace (GeM), with bid opening scheduled on 22 October 2026.** The initiative reflects the Corporation's efforts towards the effective collection, segregation and responsible disposal of electronic waste.

These initiatives reflect CCI's commitment to cleanliness, environmental sustainability, responsible waste disposal and efficient utilization of office space under Special Campaign 6. The Ministry of Textiles continues to encourage its organizations and subordinate offices to document and share their achievements and successful practices under Special Campaign 6, with a view to highlighting impactful initiatives and promoting the adoption of good practices across the Ministry.

MAM/VN

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