

Ministry of Women and Child Development to Organize Dedicated Nationwide Drive on 30th October Under Special Campaign 6

Special focus on public grievance redressal through Grievance Redressal Chaupals and e-Chaupals for Poshan Tracker and PMMVY beneficiaries

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Ministry of Women and Child Development, including all Autonomous/ Statutory Bodies under its administrative control, has initiated efforts and finalised action plans & targets to implement Special Campaign 6 for improving Swachhata and disposal of pending references from 2nd October - 31st October, 2026, on the lines of the Special Campaigns held in the preceding 5 years.



As part of the implementation phase of Special Campaign 6, Ministry of Women & Child Development will be organising a dedicated one-day event on 30th October, 2026 by undertaking various activities in the field institutions functional under the schemes of the Ministry all over the country. In this regard, a VC meeting was held under the Chairmanship of Additional Secretary(WCD) and Nodal Officer for Special Campaign on 21.10.2026 at 04.00 P.M. with States/UTs to finalise the action plan for the dedicated one-day event. All the Joint Secretaries and Directors/Deputy Secretaries dealing with the Schemes and 94 Officers from the States/UTs participated in the VC. It was decided that following activities would be undertaken in all States/UTs as part of special campaign 6 and the dedicated one-day event:

- Cleanliness Drives at Field-Level Institutions-Regular activity and to be organized at large scale on 30th October 2026
- Effective Public Grievance Redressal and organizing Grievance Redressal Chaupal/e-Chaupals: All the Grievances received through Poshan Tracker and PMMVY to be addressed till 30th October 2026 and for the pending grievances Grievance Redressal Chaupal /E Chaupal to be organized by the designated Grievance Redressal Officer(s) (GROs)
- All the activities undertaken by the Field Institutions will be properly documented and uploaded on the different Mission portals of the Ministry

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