

Implementation of Swachhata Hi Seva Campaign 2026 in NITI Aayog from 17th September, 2026 to 2nd October, 2026

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As a run up to Swachh Bharat Diwas on 2nd October, 2026, a day that the nation celebrates the birth anniversary of Mahatma Gandhi, the Ministry of Housing and Urban Affairs (MoHUA) and Dept. of Drinking Water and Sanitation, Ministry of Jal Shakti organised the 'Swachhata Hi Seva' campaign from 17th September to 2nd October, 2026, in collaboration with other Ministries, to celebrate 12 years of Swachh Bharat Mission, to reaffirm the commitment of all to make India clean and garbage free. The theme for SHS 2026 is **"Swachhata Mein Sahbhag, Swachh Bharat, Viksit Bharat"**.

NITI Aayog actively participated in the campaign during the period, and the major events organised under the Department during the campaign are as follows:

1. **Inspection of Record Room in NITI Aayog:** An Inspection of the Record Room in NITI Aayog was conducted on 24th September 2026 by the senior officers with special emphasis on file reviewing, weeding out & digitisation of old records and disposal of scrap.
2. **Awareness Campaign:** The campaign banners & standees were installed all across NITI Aayog gates, outdoor areas and office premises for generating awareness amongst Officers/Staff of NITI Aayog. SHS-2026 campaign banners were also displayed on the NITI Aayog Website Homepage for the campaign duration.



3. **Cleanliness Drive in NITI Aayog Office Premises:** A Cleanliness Drive was conducted in NITI Aayog Office Premises on all floors from 24th September 2026 to 30th September 2026 with active participation of NITI Aayog staff.
4. **Deep Cleaning of NITI Aayog Departmental Canteen:** The Welfare Team undertook the activity of deep cleaning of NITI Aayog Departmental Canteen Hall & Kitchen from 24th September 2026 to 30th September 2026.
5. **Swachhta Pledge:** Observing the nationwide Shramdaan campaign, **“Ek Din, Ek Ghanta, Ek Saath,”** on 1st October 2026, the Hon'ble Vice Chairman, NITI Aayog, Shri Ashok Kumar Lahiri, administered the Swachhta Pledge to NITI Aayog staff, followed by a cleanliness drive across the outdoor campus, in the presence of Hon'ble Members, NITI Aayog and officials and staff of NITI Aayog.



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