



# Ministry of MSME commences “Special Campaign 6.0” to meet goals of institutionalizing Swachhata and minimizing pendency across its offices

Ministry focuses on effective e-Waste management, cleanliness, space management and disposal of pending matters

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The Ministry of Micro, Small & Medium Enterprises (MSME), Government of India, has commenced the Special Campaign 6.0, being organised from 2nd October to 31st October, 2026 with the objective of institutionalising Swachhata and minimising pendency across its offices.

The Campaign places special emphasis on **effective collection, segregation and disposal of e-waste**, along with cleanliness, space management, beautification of office premises, disposal of scrap and redundant items, record management and disposal of pending references and other matters.

The Ministry had organised a preparatory meeting on 17th September, 2026 for sensitising about the objectives, timelines and parameters of Special Campaign 6.0 and for drawing up a coordinated action plan for the Campaign. The Ministry and its attached organisations have undertaken activities, including:

1. **Identification of e-Waste:** Lying in premises for disposal in accordance with the prescribed guidelines.
2. **Cleanliness and Space Management:** Cleanliness campaign sites are identified and space management, beautification of office premises, and disposal of scrap and redundant items are planned.
3. **Disposal of Pending Matters:** Pending references, Public Grievances, Appeals and Parliamentary Assurances are being disposed.
4. **Target-setting and Action Plan:** Nodal Officers and Divisions/Sections of the Ministry have set targets and comprehensive Action Plans for implementation of the Campaign.

The Ministry has sensitised its attached organisations to ensure coordinated implementation of the Campaign, with special emphasis on field offices responsible for service delivery and having public interface. The Ministry of MSME remains committed to

carry forward the objectives of Special Campaign 6.0 through sustained efforts towards **Swachhata, efficient disposal of pendency and improved workplace environment.**



Hybrid meeting held with officer of M/o MSME and its organisations for prepration of Special campaign 6.0



Standees for Special Campaign 6.0 installed in M/o MSME, Kartavya Bhawan-3, New Delhi

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