



Ministries/Departments of Government of India geared up for implementation phase of Special Campaign 6 from 2nd-31st October, 2026

Ministries/Departments plan to make #SpecialCampaign6, the biggest Special Campaign so far. Targets for Swachhata campaigns and parameters for disposal of pendency entered on the Special Campaign 6 portal.

Under a new component of the Special Campaign, on a dedicated day and date, the Ministries/Departments to take campaign to the last mile covering their every office and establishment on a focussed campaign activity

#SpecialCampaign6 gaining traction on social media with large scale awareness generation and campaign advocacy driven through electronic, print and social media including 3,023 tweets, and 103 PIB statements

Posted On: 05 OCT 2026 6:58PM by PIB Delhi

The Special Campaign 6 launched by the Government, with Department of Administrative Reforms & Public Grievances as the nodal department, has gained significant momentum. The preparatory phase (16th-30th September, 2026) for the Special Campaign 6 completed on 30th September, 2026 and Implementation Phase started from 2nd October 2026.

As a new component added to Special Campaign 6, the identified Ministries/Department to dedicate one day of the campaign to a focused activity like Cleanliness Practices, Grievance Redressal, Enhancement and Efficient Management of Office Space, Plantation drive, etc. covering all their attached/subordinate offices/autonomous bodies/field units to ensure wider participation and magnify the impact of Special Campaign 6 across the country.

The following targets have been uploaded by Ministries/ Departments on the campaign portal as on 05.10.2026:

S No	Parameters	#Targets
		SC 6
1	Cleanliness Campaign Sites	12,45,073
2	References from MPs	4,880
3	Parliamentary Assurances	856
4	IMC References	92
5	State Govt. References	802
6	Public Grievances	6,18,516
7	Public Grievances Appeals	19,733
8	PMO References	1,933
9	Physical Files due for Review	19,52,472
10	eFiles put up for review	5,54,146
11	Easing of Rules	653
# Data reported by 80 Ministries/ Departments		

The Special Campaign 6 has gained significant traction in social media with over 3,023 tweets and infographics by Ministries/Departments on #SpecialCampaign6 and issue of 103 PIB statements.

NKR/Anand

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