



Senior Citizens of Jay Shriram Senior Citizen Home, Kargani Maharashtra Lead by Example in Swachhata Drive

Participation Reaffirms Spirit of Jan Bhagidari and Collective Responsibility Towards a Cleaner, Healthier Society And Swachh Bharat, Viksit Bharat

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As part of the ongoing Swachhata campaign aligned with the vision of Hon'ble Prime Minister Shri Narendra Modi to transform cleanliness into a sustained, people-led movement, the Senior citizens residing at Jay Shriram Senior Citizen Home, Kargani, operated by Atpadi Taluka Gramin Vikas Sanstha, Maharashtra, actively participated in a Swachhata campaign, reaffirming the spirit of *Jan Bhagidari* and the importance of collective responsibility in keeping communities clean and healthy.



The **Swachhata Hi Seva 2026** campaign, being observed with the theme “**Swachhata Mein Sahbhag, Swachh Bharat, Viksit Bharat**”, places emphasis on active participation of citizens, institutions and communities in cleanliness and sanitation activities.



Demonstrating enthusiasm and a strong sense of civic responsibility, the senior citizens came forward and participated in cleanliness activities in and around their old age home. Their involvement conveyed a powerful message that the responsibility for maintaining clean and hygienic surroundings is shared by every section of society.



The participation of the elderly citizens also highlights the valuable role that senior citizens can play in community mobilization and social awareness. Through their experience, commitment and active participation in civic initiatives, they serve as an inspiration to the wider community and demonstrate that age is no barrier to contributing to the collective well-being of society.



The initiative further reinforces the importance of Seva, community participation and social responsibility in achieving the objectives of Swachh Bharat. The active involvement of senior citizens reflects the inclusive character of the Swachhata movement, wherein every citizen can contribute meaningfully towards creating cleaner and healthier living environments.



The Swachhata campaign at Jay Shriram Senior Citizen Home, Kargani, Maharashtra stands as a meaningful example of how collective action can transcend age and situation, inspiring citizens to contribute towards the shared goal of a cleaner, healthier and more responsible society.



The initiative also reflects the efforts of the Department of Social Justice & Empowerment to encourage active participation, dignity and social engagement among senior citizens and to promote a sense of collective responsibility within communities.

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