

Ministry of Parliamentary Affairs aligns with countrywide rollout of Swachhata hi Sewa campaign 2026

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Today, the Ministry of Parliamentary Affairs (MoPA) actively participated in the countrywide launch of the *Swachhata Hi Seva Campaign 2026*. Spanning a fortnight from 17th September to 2nd October 2026, this initiative is being observed by every department and ministry under the Government of India. The campaign seeks to reinforce the spirit of cleanliness, hygiene, civic responsibility and citizen participation towards realizing the vision of a *Swachh Bharat*.

To kick off the event, MoPA Secretary, Shri Nikunj Bihari Dhal led Ministry officials in taking the cleanliness pledge. In his opening remarks, he urged that cleanliness and hygiene should not be viewed merely as a campaign-bound activity, but as a continuous, year-round responsibility and a collective way of life.



स्वच्छता ही सेवा 2026 / SWACHHATA HI SEVA

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In observance of the campaign and with a view to promoting sustained awareness about cleanliness and hygiene, the Ministry has drawn up a day-to-day activity plan for the period from 18 September to 1 October 2026. The planned activities will provide opportunities for the participation of officers, officials, Safai Mitras, thereby fostering a sense of collective ownership towards cleanliness. The range of activities include cleanliness drives in office premises/corridors, awareness and sensitization activities for school students, felicitation of Safai Mitra, awareness campaigns and citizen engagement initiatives through social media platforms and plantation activities under '*Ek Ped Maa Ke Naam*'.

The Ministry will also participate in the nationwide Shramdaan initiative under the call "*Ek Din, Ek Ghanta, Ek Saath*" on 1st October 2026, further reinforcing the message that cleanliness is a shared responsibility requiring collective action.

Through these initiatives, the Ministry of Parliamentary Affairs reaffirms its commitment to the objectives of the *Swachhata Hi Seva Campaign 2026* and to promoting a sustained culture of cleanliness, hygiene, environmental responsibility and dignity of labour. The Ministry remains committed to actively contributing towards the vision of our Prime Minister for *Swachh Bharat* through continuous and meaningful efforts.

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