

CSIR-NIScPR Leverages SARAL AI to Take Scientific Research to Wider Audiences

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The CSIR-National Institute of Science Communication and Policy Research (CSIR-NIScPR) has taken a new step towards strengthening science communication by leveraging *SARAL AI*: an initiative of Anusandhan National Research Foundation (ANRF) New Delhi to convert research published in its journals into engaging and accessible videos.

The initiative is in line with the Government's emphasis on adoption of emerging technologies for effective communication of science and research. Dr Jitendra Singh, Hon'ble Minister for Science & Technology, has recently encouraged the institutes to use SARAL AI, with CSIR-NIScPR emerging as a leading organisation in its adoption.

Under the leadership of Dr. Geetha Vani Rayasam, Director, CSIR-NIScPR, the Institute has been actively exploring new-age technologies and digital platforms to expand the reach and impact of science communication. As part of this effort, NIScPR organised a hands-on workshop on SARAL AI recently, with participation from more than 90 participants including editors of the journals and researchers. Dr. Geetha Vani Rayasam, Director, CSIR-NIScPR, said, *"Scientific knowledge creates greater value when it reaches beyond the research community. By embracing new-age technologies such as SARAL AI, CSIR-NIScPR is working to make Indian research more accessible and reach wider and more diverse audiences."*

The initiative draws impetus from the **Anusandhan National Research Foundation (ANRF)'s emphasis on promoting wider dissemination of scientific knowledge and making research more accessible to society**. During a visit to NIScPR, **Dr. Shivkumar Kalyanaraman, CEO, ANRF**, highlighted about the SARAL AI, a tool for making short videos from the research papers published. He encouraged the Institute to explore SARAL AI as a tool to simplify complex scientific research and communicate it effectively to the common public. Dr. Shivkumar Kalyanaraman, CEO, ANRF, said, *"Research should not stop with publication. Tools such as SARAL AI can help researchers and institutions take their work beyond papers, make it accessible to many more people, and amplify the impact of Indian research."*

This initiative is aimed at making scientific research easier to discover, understand and share, particularly among students and the general public. The videos are being made available through a dedicated YouTube playlist (YouTube Playlist Link- <https://www.youtube.com/playlist?list=PLb4FmdATzOs>), providing an additional digital pathway for research to reach audiences beyond the traditional research papers.

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