

CCI imposes monetary and non-monetary sanctions on Agro Input Dealers Association, Agro Input Welfare Association for indulging in anti-competitive conduct

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The Competition Commission of India (**CCI/the Commission**) passed an order dated 21.08.2026 under the provisions of Section 27 of the Competition Act, 2002 (**the Act**) imposing monetary and non-monetary sanctions on Agro Input Dealers Association (**AIDA**), Agro Input Welfare Association (**AIWA**), Mr. Manmohan C. Kalantri and Mr. Arvinbhai Jerambhai Patel for indulging in anti-competitive conduct of cartelisation.

In this matter, the Commission determined that AIDA, AIWA, Mr. Kalantri and Mr. Patel have acted in contravention of provisions of Section 3(3)(b) read with Section 3(1) of the Act. Accordingly, the Commission, in terms of Section 27(a) of the Act, directed the OPs and their respective officials (Mr. Pravinbhai Patel, General Secretary of AIDA and Mr. Sanjay Kumar Raghuwanshi, National Spokesperson, AIDA) who have been found liable in terms of provisions of Section 48 of the Act, to cease and desist in future from indulging in conduct found to be in contravention of the provisions of the Act.

The Commission, after considering nature and gravity of the contravention along with assessment of mitigating and aggravating factors, also imposed monetary penalty amounting to Rs. 81,889 on AIDA, Rs. 3,92,269 on AIWA, Rs. 4,98,903 on Mr. Kalantri, Rs. 74,717 on Mr. Arvinbhai Jerambhai Patel, Rs. 9,177 on Mr. Pravinbhai Patel and Rs. 8,622 on Mr. Raghuwanshi, respectively.

Further, the Commission, in terms of Section 27(g) of the Act, also directed the OPs to organise a competition compliance training programme in order to spread awareness about competition laws and to promote a culture of competition compliance within their associations.

A copy of public version of the order passed in Case No.06 of 2023 is available on the CCI website at www.cci.gov.in.

SR/ONP

