



TDB-DST Supports M/s One2X Tech Pvt. Ltd., Delhi, for Commercialization of Indigenous Agentic AI Technology

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As the Government of India advances its vision of positioning India as a global leader in Artificial Intelligence while building sovereign and indigenous AI capabilities, the Technology Development Board (TDB), Department of Science & Technology (DST), Government of India, has entered into an agreement with M/s One2X Tech Pvt. Ltd., Delhi, to support the commercialization of Fixit, an indigenously developed Agentic AI platform. The project represents the next frontier of enterprise AI—moving beyond systems that merely assist users towards AI agents capable of understanding objectives, taking decisions and executing coordinated actions across business workflows. Through its support, TDB will enable the company to strengthen AI orchestration, enterprise integrations, security and scalability, helping translate a home-grown AI technology into a commercially deployable platform.

Agentic AI represents an emerging evolution of artificial intelligence, where AI systems can understand an objective, determine the next course of action, interact with connected systems and continue working towards an intended outcome. Unlike conventional AI applications that largely assist users in searching, creating, analysing or responding to information, Agentic AI enables AI systems to participate directly in execution-oriented business processes.

At the technology layer, Fixit combines multi-agent orchestration, contextual memory, AI reasoning, reinforcement learning, real-time decision-making and secure tool execution. The platform enables specialised AI agents to retrieve relevant context, determine appropriate actions, interact with enterprise systems, observe outcomes and subsequently learn, retry or escalate where required. The architecture also incorporates guardrails, observability and human oversight to enable controlled and auditable deployment of AI within enterprise environments.

The company is initially commercializing the technology for revenue operations, where multiple specialised AI agents can work across market intelligence, customer engagement, qualification, nurturing, follow-ups, appointment scheduling, sales handover and revenue attribution. Rather than merely recording business activity, the platform is being developed to identify and execute what should happen next, creating a continuous intelligence loop between customer interactions, AI actions and business outcomes.

One2X Tech's initial focus includes the real estate sector, where long buying cycles, multiple customer touchpoints and high transaction values create a strong requirement for continuous engagement and coordinated execution. The underlying Agentic AI architecture, however, has broader potential for deployment across businesses and sectors requiring automation of complex, multi-step workflows.

A key objective of the project is to advance the concept of an “AI workforce”, wherein specialised AI agents undertake repetitive execution, monitoring, analysis and coordination while human teams continue to lead functions requiring creativity, judgement, relationships, strategy and entrepreneurship. Such platforms have

the potential to provide startups, MSMEs and smaller enterprises access to operational capabilities that traditionally require significantly larger teams and technology infrastructure.

Speaking on the occasion, **Shri Rajesh Kumar Pathak, Secretary, TDB**, stated, “India’s AI journey must increasingly move from adoption to the creation and commercialization of indigenous AI technologies. Agentic AI represents an important evolution in this direction, with the potential to transform how enterprises operate and scale. Through this project, TDB is supporting an Indian startup in taking a home-grown Agentic AI platform to the market, while contributing to the Government of India’s larger vision of building globally competitive and self-reliant AI capabilities.”

Expressing gratitude for TDB’s support, **Founder & CEO, One2X Tech Pvt. Ltd.**, stated, “The internet gave businesses global reach and cloud computing gave them infrastructure. We believe Agentic AI could give businesses access to capabilities that today require entire teams. Our vision is that even a small business should one day be able to build its own AI workforce and operate with the capability of a much larger organisation.”



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