



Historic Turnout Marks West Bengal's First-Ever Kaushal Mahotsav in Balurghat hosted by Ministry of Skill Development and Entrepreneurship

Over 4500 youth shortlisted and more than 7500 interviews conducted

प्रविष्टि तिथि: 18 AUG 2026 8:00PM by PIB Delhi

Drawing enthusiastic participation from thousands of aspiring youths, the Kaushal Mahotsav in Balurghat emerged as a major platform connecting job seekers from Dakshin Dinajpur and neighbouring regions with employment opportunities. Organized by the Ministry of Skill Development and Entrepreneurship (MSDE), Government of India in collaboration with the Government of West Bengal and the National Skill Development Corporation (NSDC), the Mahotsav witnessed a historic turnout with over 7500 interviews being conducted. More than 7,000 job opportunities from over 50+ employers provided diverse opportunities to the local youth aspiring to build their careers in different sectors, including manufacturing, retail, logistics, healthcare, hospitality, food processing, banking and financial services, and other services.

The event was attended by Dr. Sukanta Majumdar, Minister of State for Education and Minister of State for Development of Northeastern Region, Government of India; Shri Kshudiram Tudu, Minister – In – Charge, Tribal Development Department, Minority Affairs and Madrasah Education Department, Government of West Bengal; Shri Joyel Murmu, Minister of State, Irrigation and waterways department and Tribal Development Department, Government of West Bengal; Shri Khagen Murmu, Member of Parliament for Malda North; Shri Bidyut Kumar Roy, Member of Legislative Assembly, Balurghat; Shri Badurai Tudu, Member of Legislative Assembly, Tapan; Shri Satyendranath Roy, Member of Legislative Assembly, Gangarampur; Shri Rajiv Kumar, Principal Secretary, Technical Education, Training and Skill Development, Government of West Bengal; Shri VS Arvind, Director, MSDE; Shri Balasubramaniam T., District Magistrate, Dakshin Dinajpur; and Shri Abhishek Gupta, Superintendent of Police, Dakshin Dinajpur.

Highlighting that education and skills serve as twin pillars of employability and success, Dr. Sukanta Majumdar, Minister of State for Education and Minister of State for Development of Northeastern Region, Government of India, said, “the Skill India Mission was envisioned by our Prime Minister, Shri Narendra Modi to ensure the youth of India are skilled and are provided a platform to connect with gainful employment opportunities and Kaushal Mahotsav is one such initiative under his guidance.”

Encouraging productive use of technology, he urged them to harness digital platforms and transform their mobile phones into gateways for learning and growth rather than mere sources of entertainment, calling upon the youth to adopt a culture of lifelong learning and skill development.

He further lauded the efforts of Shri Jayant Chaudhary, Minister of State (Independent Charge) for Skill Development and Entrepreneurship and Minister of State for Education, Government of India, for organizing the Kaushal Mahotsav in Balurghat. He remarked that bringing such an initiative to a remote region reflects the Government's commitment to ensuring that opportunities for skilling and employment reach every aspiring youth, regardless of geography.

Employers from diverse sectors such as Royal Enfield, Wipro, Axis Bank, Barbeque Nation, Blink Commerce, HP Cotton Casuals, Sodexo, Spandana Sphoorty Financial, Tata Projects, TVS Supply Chain, Wipro, Kawasaki Precision Machinery, Zepto participated in the event to make it a grand success. Over 7500 interviews were conducted, and more than 4500 candidates were shortlisted.

The Kaushal Mahotsav is a flagship initiative of the Ministry of Skill Development and Entrepreneurship, Government of India aimed at connecting young people with employment and career opportunities, creating meaningful and a positive impact for the youth.





(रिलीज़ आईडी: 2300992) आगंतुक पटल : 755

इस विज्ञप्ति को इन भाषाओं में पढ़ें: Urdu , हिन्दी , Bengali , Tamil