



Day 2 of Central Bureau of Communication's Multimedia Exhibition in Bhandara Witnesses Enthusiastic Participation by Students and Citizens

VR experience, competitions and Har Ghar Tiranga activities add vibrancy to the public outreach programme

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The second day of the three-day Multimedia Exhibition under the Integrated Communication and Outreach Programme (ICOP), organised by the Central Bureau of Communication (CBC), Field Office, Nagpur, witnessed enthusiastic participation from citizens, with a large number of school students visiting the exhibition. The exhibition, being held at the Bus Stand, Bhandara, showcases 12 Years of Government Achievements, VB-GRAMG, and the Har Ghar Tiranga campaign through multimedia displays, digital exhibits and interactive activities.

One of the major attractions for students was the Virtual Reality (VR) experience, which enabled them to explore the Government's flagship initiatives through immersive digital content. The innovative exhibit generated keen interest among young visitors and enhanced their understanding of various government programmes.

To commemorate 2026 as the fifth edition of the Har Ghar Tiranga Campaign, several awareness activities were organised to strengthen citizens' participation in the nationwide campaign. As part of the initiative, National Flags were distributed among school students, encouraging them to celebrate Independence Day with pride and to foster a deeper sense of patriotism and respect for the Tricolour.

Adding to the festive spirit, the CBC PRT troupe presented vibrant cultural performances highlighting 12 Years of Government Achievements, VB-GRAMG, and the Har Ghar Tiranga campaign, drawing an enthusiastic response from the audience.

A quiz competition and drawing competition were also organised for school students on the eve of Independence Day. The competitions witnessed enthusiastic participation, with students displaying remarkable knowledge, creativity and patriotic spirit. Winners were felicitated with prizes and certificates in recognition of their outstanding performances.

The exhibition also features informative stalls set up by the district administration showcasing VB-GRAMG, Self-Help Groups, and initiatives of the Health Department, enabling visitors to learn about various citizen-centric services and welfare programmes.

The exhibition will continue till August 15 and remains open to the public from 9:00 AM to 7:00 PM. Citizens are invited to visit the exhibition and experience the multimedia displays showcasing the Government's flagship initiatives and development journey.





Saurabh Khekde/Parshuram Kor

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(रिलीज आईडी: 2299397) आगंतुक पटल : 101

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