



Prime Minister calls upon people to celebrate National Handloom Day by showcasing India's rich handloom heritage

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The Prime Minister, Shri Narendra Modi, has called upon citizens to celebrate National Handloom Day on 7th August by promoting India's rich and diverse handloom traditions.

“Share your videos with your favourite handloom products, including GRWM videos on social media”, Shri Modi said.

Shri Modi posted on X;

Tomorrow, 7th August is National Handloom Day. Let's make India's handloom diversity popular.

Share your videos with your favourite handloom products, including GRWM videos on social media.

Don't forget to use #NationalHandloomDay.

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Don't forget to use #NationalHandloomDay. pic.twitter.com/zoFdTXphRL

— Narendra Modi (@narendramodi) August 6, 2026

MJPS/SS/VJ

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