



Expanding Packaging Manufacturing Through VCF-SC Support: How Rainbow Packaging Pvt. Ltd. Enhanced Industrial Growth and Employment Generation

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Small and medium manufacturing enterprises play a vital role in strengthening India's industrial ecosystem by creating employment, supporting supply chains and contributing to economic growth. However, access to timely financial assistance often remains a challenge for entrepreneurs seeking to expand their operations.

Demonstrating the transformative impact of institutional financial support, **Rainbow Packaging Pvt. Ltd.**, promoted by **Mr. Gautam Makwana**, has successfully expanded its plastic packaging manufacturing unit in **Sarkhej, Ahmedabad, Gujrat** with assistance under the **Venture Capital Fund for Scheduled Castes (VCF-SC)** of the Ministry of Social Justice and Empowerment. The project has enabled the company to improve production capacity, enhance product quality and create sustainable employment opportunities.

Recognising the company's growing demand from government and private sector clients, the **Venture Capital Fund for Scheduled Castes (VCF-SC)** extended financial assistance of **₹4.46 crore** in **2015** through **Venture Capital (Equity and Optionally Convertible Debentures)**. The support enabled the enterprise to recruit skilled professionals, strengthen operational efficiency and expand its manufacturing capabilities to execute larger orders effectively.

Strengthening Manufacturing Capacity and Creating Employment

The financial assistance has significantly improved the company's production capacity, operational performance and market reach. Expansion of the manufacturing unit has resulted in better product quality, enhanced productivity and stronger engagement with customers. The project has also generated direct and indirect employment opportunities for local people, thereby contributing to inclusive industrial development and economic empowerment.



Reflecting on the journey, **Mr. Gautam Makwana** said:

"The funding support received under the Venture Capital Fund for Scheduled Castes (VCF-SC) has significantly strengthened our market reach, improved operational performance and enhanced our ability to execute larger orders efficiently. The assistance has enabled us to expand our business, improve product quality and create employment opportunities while contributing to sustainable industrial growth."

The success of **Rainbow Packaging Pvt. Ltd.** illustrates how targeted financial assistance under the **Venture Capital Fund for Scheduled Castes (VCF-SC)** is enabling Scheduled Caste entrepreneurs to expand their enterprises, generate employment and contribute to India's industrial development. By promoting entrepreneurship and facilitating access to growth capital, the Ministry of Social Justice and Empowerment continues to empower entrepreneurs, create livelihoods and build sustainable futures across the country.

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(रिलीज आईडी: 2295599) आगंतुक पटल : 289
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