



Bhartiya Beej Sahakari Samiti Limited

प्रविष्टि तिथि: 04 AUG 2026 5:14PM by PIB Delhi

Bhartiya Beej Sahakari Samiti Limited (BBSSL) has so far introduced seeds of 18 crops and 124 varieties in the market under the 'Bharat Beej' brand for distribution across the country.

BBSSL distributes its seeds through its nationwide network of member cooperative societies, private distributors and dealers, as well as through State Seed Federations and Seed Corporations under various government schemes.

For the effective implementation of its seed distribution programme, BBSSL has designated region-wise Zonal Managers and Coordinators, including officials responsible for Maharashtra and Dadra and Nagar Haveli, at its Head Office. In Maharashtra, seeds of fodder crops, cotton, sorghum and groundnut have been supplied by BBSSL through the State Government under Centrally Sponsored Schemes, namely NMEO-OS, NFSNM and the Kapas Kranti Mission, while wheat and gram seeds have been distributed through private distribution channels. In Dadra and Nagar Haveli, the Department of Agriculture has been designated as BBSSL's Nodal Agency for coordinating seed distribution and related activities.

The BBSSL has been set up to act as an apex organization for production, procurement, processing, branding, labelling, packaging, storage, marketing and distribution of quality seeds; strategic research & development; and to develop a system for preservation and promotion of indigenous natural seeds.

This information was given by Union Home Minister and Minister of Cooperation, Shri Amit Shah in a written reply in Lok Sabha.

AK/AP

(रिलीज़ आईडी: 2294365) आगंतुक पटल : 796
इस विज्ञप्ति को इन भाषाओं में पढ़ें: Urdu , हिन्दी