

OPERATIONALISATION OF SHE-LEAPS

प्रविष्टि तिथि: 04 AUG 2026 4:27PM by PIB Delhi

The Self-Help Entrepreneur-Livelihoods and Enterprise Application for Prosperity and Sustainability (SHE-LEAPS) has been operationalized and has the provision for monitoring the enterprises on boarded through SHE-LEAPS. The application was launched on 29th June, 2026 on the occasion of RashtriyaGraminVikasSammelan of Ministry of Rural Development. SHE-LEAPS application is developed under the LokOS digital platform for capturing enterprise-related information of Self Help Group (SHG) entrepreneurs under DAY-NRLM. The platform supports onboarding of enterprises and captures real-time enterprise data to facilitate management and monitoring of enterprises. It is being implemented across 34 States and UTs through the State Rural Livelihood Missions and in monitoring enterprises and support for planning and decision-making.

The State-wise details of SHG enterprises registered on the SHE-LEAPS digital platform are given at Annexure-I.

The SHE-LEAPS digital platform captures the details of enterprises promoted under DAY-NRLM. This platform has provision to maintain the information relating to annual turnover and enterprises continuity for all enterprises indicated in Annexure-I.

As reported by the Karnataka State Rural Livelihoods Mission (KSRLM), the details of SHG enterprises established through Community Investment Fund (CIF) assistance under DAY-NRLM in Karnataka during the last three years and the number of SHG enterprises are as follows:

Sl no.	Year	No. of SHG enterprises
1.	2023-2024	21,438
2.	2024-2025	27,173
3.	2025-2026	31,246
	Total	79,857

The Ministry of Rural Development, under DAY-NRLM, has taken several measures to strengthen the sustainability and market competitiveness of Self Help Group (SHG) enterprises. The Ministry has registered the brands "Saras", "SarasAajeevika" and "Aajeevika" for promotion of SHG products. Twenty-five States have also created State-level brands, such as UMED (Maharashtra), Palash and Adiva (Jharkhand), Himira (Himachal Pradesh) and Mathi (Tamil Nadu) etc. to facilitate the sale of SHG products. SarasMelas are organised at the National, Regional, State and District levels to promote SHG products, including two National-level SarasMelas, one Food Festival and more than 50 State-level

SarasMelas annually. A retail outlet, SarasAajeevika Gallery, operates in Central Delhi for the sale of curated SHG products, while States also operate retail outlets under their respective brands. In addition, the Ministry operates the eSaras e-commerce platform for the sale of curated SHG products and has entered into partnerships with GeM, ONDC, Amazon, Flipkart, Meesho and JioMart to facilitate their wider market access.

ANNEXURE-I

Sl. No.	State/UT	Number of SHG Enterprises
1.	ANDAMAN AND NICOBAR	115
2.	ANDHRA PRADESH	1,56,851
3.	ARUNACHAL PRADESH	522
4.	ASSAM	1,19,715
5.	BIHAR	3,908
6.	CHHATTISGARH	4,018
7.	DADRA AND NAGAR HAVELI AND DAMAN & DIU	136
8.	GOA	246
9.	GUJARAT	14,866
10.	HARYANA	174
11.	HIMACHAL PRADESH	15,586
12.	JAMMU AND KASHMIR	21,038
13.	JHARKHAND	1,61,212
14.	KARNATAKA	57,731
15.	KERALA	38
16.	LADAKH	11
17.	LAKSHADWEEP	0

18.	MADHYA PRADESH	44,540
19.	MAHARASHTRA	3,68,795
20.	MANIPUR	372
21.	MEGHALAYA	8,412
22.	MIZORAM	1,243
23.	NAGALAND	1,871
24.	ODISHA	8,425
25.	PUDUCHERRY	346
26.	PUNJAB	384
27.	RAJASTHAN	5,473
28.	SIKKIM	684
29.	TAMIL NADU	36,060
30.	TELANGANA	54,632
31.	TRIPURA	19,235
32.	UTTAR PRADESH	7,815
33.	UTTARAKHAND	410
34.	WEST BENGAL	8,007
	Total	11,22,871

This information was given by the Minister of State for Rural Development **DR. CHANDRA SEKHAR PEMMASANI** in a written reply in Lok Sabha today.

RC/PU

इस विज्ञप्ति को इन भाषाओं में पढ़ें: Urdu , हिन्दी , Tamil