



# GeM Launches 10-Day Celebrations Ahead of 10th Foundation Day, Unveils Commemorative Logo

## GeM Honour Buyers, Sellers and Employees For Their Contribution Towards Success of GeM

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Government e Marketplace (GeM) today formally launched the 10-day celebrations leading up to its 10th Foundation Day, marking the beginning of a series of stakeholder engagement initiatives commemorating a decade of transforming public procurement through technology, transparency and inclusivity.

The celebrations commenced with the unveiling of the official GeM 10th Foundation Day logo, symbolising ten years of GeM's journey in building India's trusted digital public procurement ecosystem. A concept film on the commemorative logo was also screened, showcasing GeM's evolution, key milestones and vision for the future.

Addressing the gathering, CEO, GeM, Mihir Kumar, reflected on the organisation's transformative journey over the past decade and outlined its vision for the next phase of growth, innovation and stakeholder-centric public procurement.

The event also witnessed the launch of the latest edition of *GeM Bharti*, the organisation's in-house Hindi magazine, and recognised employees for their exemplary contributions and long service.

As part of the celebrations, GeM will organise a Buyer Meet on 5 August and a Seller Roundtable on 10 August, culminating in the 10th Foundation Day celebrations. The occasion will also honour distinguished buyers and sellers for their exemplary contributions to strengthening the GeM ecosystem.

The launch of the Foundation Day celebrations also marks the beginning of a year-long series of stakeholder engagement initiatives and outreach programmes across the country. Through special events, dialogues and collaborative platforms, GeM will bring together buyers, sellers, policymakers, industry representatives and ecosystem partners to celebrate a decade of transforming public procurement while showcasing its contribution to promoting transparent, efficient and inclusive governance across India.



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