



Government of India Promotes AI and Digital Tech Adoption to Boost MSME Productivity

₹10,371 Crore IndiaAI Mission to Drive Inclusive AI Adoption for MSMEs

Government of India Assesses MSME Digital Growth Through Research Studies and NITI Aayog Framework

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The Government is taking several measures to promote adoption of Artificial Intelligence (AI) and digital technologies among MSMEs. The Ministry of Electronics and Information Technology (MeitY) is implementing the IndiaAI Mission, approved on 7th March, 2024 with an outlay of ₹10,371.92 crore. The Mission comprises seven pillars, namely, IndiaAI Compute Capacity, IndiaAI Innovation Centre, IndiaAI Datasets Platform, IndiaAI Application Development Initiative, IndiaAI Future Skills, IndiaAI Startup Financing and Safe & Trusted AI, aimed at democratizing the benefits of AI across all strata of society, strengthening the AI innovation ecosystem and ensuring socially impactful, responsible and inclusive growth, including facilitating AI adoption across sectors. The Mission aims to democratize the benefits of AI across all strata of society including MSMEs to enhance their productivity and competitiveness.

The Government periodically assesses the extent of digital adoption among MSMEs through evaluation studies in collaboration with industry and research institutions. The Output-Outcome Monitoring Framework (OOMF) of NITI Aayog also serves as an institutional mechanism for evaluating outcomes of Government interventions.

This information was given by the Union Minister of State for MSME, Sushri Shobha Karandlaje in Lok Sabha as a written reply to a question today.

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