

Bharat Tex 2026 Witnesses Unprecedented Business Momentum and Massive Footfall

Reinforces India's Position as the World's Premier Textile Sourcing & Innovation Hub

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The first three days of **Bharat Tex 2026** have transformed Bharat Mandapam into the epicentre of the global textile and apparel industry, witnessing an overwhelming response from domestic and international stakeholders. The world's largest integrated textile event has recorded exceptionally high visitor footfall, vibrant business activity, extensive buyer-seller engagements, and dynamic knowledge exchange, reaffirming India's emergence as a trusted global sourcing, manufacturing, innovation, and investment destination for textiles.



Spread across more than **16 lakh square feet**, Bharat Tex 2026 has brought together **1,647 exhibitors**, nearly **95,000 business visitors** with over **20,000 repeat visits**, **11,315 buyers**, including **6,090 international buyers**, **3,461 delegates** and participants from **138 countries**, reflecting unprecedented global confidence in India's rapidly evolving textile ecosystem. More than **28,500 B2B meetings**, over **100 B2G and G2G interactions**, and several strategic investment discussions have kept the exhibition halls bustling throughout the first three days. Bharat Tex 2026 catalysed around **INR 14,300 crore** of textile investment commitments with **30+ MoUs signed** by various States, including **Karnataka (INR 2,821 crore, 11,020 jobs)**, **Bihar (INR 1,476 crore, 40,500+ jobs)**, **Maharashtra (INR 1,095 Crore)** and **Andhra Pradesh (INR 4,100 crore)**, reinforcing the event's role in driving decentralized, state-led growth in India's textile and apparel sector. Further, RE&UP announced investing **INR 4,800 Crores** in India. Also, the serious business enquiries worth approximately \$ 2.8 Bn were generated during the event.

The event has attracted remarkable participation from Indian states, with **Bihar, Madhya Pradesh, Gujarat, Uttar Pradesh, Punjab, Maharashtra, Karnataka and Tamil Nadu** participating as State Partners, while several other states and Union Territories showcased their textile strengths through dedicated pavilions. The presence of **Hon'ble Chief Minister of Madhya Pradesh, Dr. Mohan Yadav**, and **Hon'ble Chief Minister of Punjab, Shri Bhagwant Singh Mann**, along with senior ministers from Maharashtra, Tamil Nadu, Assam, Uttar Pradesh and Bihar, further highlighted the importance of Bharat Tex as India's premier textile platform.

International participation has been equally impressive, with ministerial delegations from **New Zealand, Sri Lanka, Russia, Cambodia and Portugal**, alongside representatives from the **European Union**, and over **30 industry and international business delegations** from countries including the **United States, Japan, United Kingdom, Spain, Italy, South Korea, UAE, Australia, France and Germany**, among others.

Knowledge sharing remained a defining feature of the event, with **100 high-impact knowledge sessions** featuring more than **600 policymakers, global experts, industry leaders, CXOs and academicians**. Panel discussions, roundtables and masterclasses addressed key themes including global trade dynamics, sustainability, circularity, technological innovation, artificial intelligence, responsible sourcing, investment opportunities, technical textiles, and more. One of the standout attractions was the **Sanrachna Hackathon** at the **TBD Pavilion**, which showcased the ingenuity of India's young innovators in technical textiles. Students and innovators from across the country presented practical solutions ranging from protective garments for farmers and advanced diabetic wound-care products to lightweight insulated mattresses for extreme climates. Recognised by **Union Minister of Textiles Shri Giriraj Singh** and **Union Minister of State for Textiles and External Affairs Shri Pabitra Margherita**, the initiative demonstrated the transformative role of collaboration between academia, industry and government in advancing next-generation technical textile solutions. In a significant initiative promoting inclusive growth, Bharat Tex 2026 organised **specialised exposure visits for more than 250 entrepreneurs and weavers from Aspirational Districts across India**. The programme enabled MSMEs to engage directly with buyers, exhibitors and industry experts, providing valuable insights into international quality standards, branding, product innovation and export opportunities, thereby strengthening grassroots entrepreneurship. Further reinforcing India's growing influence in global apparel manufacturing, the **Board Meeting of the International Apparel Federation (IAF)** was hosted alongside Bharat Tex 2026.

A landmark milestone during the event was the signing of a **Letter of Intent (LoI)** between the **Bharat Tex Trade Federation (BTTF)** and **Première Vision Paris**, one of the world's most prestigious textile and fashion sourcing platforms. The strategic collaboration aims to deepen India–European Union textile partnerships by enhancing market access, sustainable sourcing, design intelligence and buyer-seller engagement, creating new global opportunities for Indian manufacturers, exporters and MSMEs. Bharat Tex 2026 also hosted meaningful discussions on **positioning India's heritage textiles as premium global brands**. Renowned designers **Rahul Mishra** and **Vaishali Shadangule**, along with industry leaders, emphasised that India's rich heritage of handlooms, handicrafts and traditional weaving can become the country's strongest differentiators in international markets through craftsmanship and cultural storytelling.

The exhibition floor continued to buzz with business activity across specialised thematic pavilions. **CMAI's Brands of India Pavilion in Hall No. 4** emerged as one of the major attractions, bringing together **more than 70 leading Indian apparel brands** and offering buyers an unparalleled showcase of India's vibrant fashion and apparel ecosystem. For the first time, the pavilion also featured a dedicated showcase of India's rapidly growing **Intimate & Innerwear** segment, with leading brands from Mumbai and Delhi presenting the latest product innovations. Global and Indian brands, including **Westside, Tommy Hilfiger, Calvin Klein, US Polo Assn, Arrow, Flying Machine, Louis Philippe, Van Heusen, Allen Solly, Peter England, Reebok, American Eagle, Ralph Lauren, Sabyasachi, Tarun Tahiliani,**

Jaypore, W for Woman, Bewakoof, Dollar, Bodycare, Duke and several others, attracted buyers and retailers. Sustainability remained at the core of Bharat Tex 2026 through the **Eco-Stitch Sustainability & Circularity Hub**, jointly presented by **CMAI** and the **Global Alliance for Textile Sustainability (GATS)**. Built around the theme "**Sustainable, Circular and Competitive Bharat**," the pavilion brought together recyclers, manufacturers, brands, innovators, technology providers and ecosystem partners across dedicated thematic zones including **India Impact Wall, Circularity at Scale, From Waste to Global Wardrobe, Made in Circular Bharat, Material & Innovation Library**, and the **Circular Bharat Forum**, showcasing practical pathways towards a more sustainable textile future.

With bustling exhibition halls, packed conference sessions, vibrant networking opportunities, and strong business engagement throughout the venue, Bharat Tex 2026 continues to reinforce India's vision of becoming the world's preferred destination for textile manufacturing, sourcing, innovation and responsible growth while further strengthening the country's leadership in the global textile and apparel value chain.

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