



Department of Commerce Organises Chintan Shivir on Strengthening India's Electronics Manufacturing and Export Competitiveness

Commerce Secretary Calls for Stable Policy Framework to Boost Electronics Exports

Chintan Shivir Highlights Roadmap to Achieve USD 150 Billion Electronics Exports by 2030

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The Department of Commerce, Ministry of Commerce & Industry, in collaboration with the Mobile and Electronic Devices Export Promotion Council (MEDEPC), the Electronics and Computer Software Export Promotion Council (ESC), and the Telecom Equipment and Services Export Promotion Council (TEPC), organised a Chintan Shivir at Bharat Mandapam, New Delhi, bringing together senior government officials, industry leaders, policy experts and other key stakeholders to deliberate on India's evolving electronics manufacturing landscape and strategies to strengthen the country's global competitiveness.

Secretary, Department of Commerce, Shri Rajesh Agrawal, said that the global electronics industry is increasingly driven by global value chains, and India's policy framework must provide the predictability and stability required for these value chains to expand their presence in the country. He observed that policy approaches for production aimed at the domestic market may differ from those needed to promote export-oriented manufacturing. He added that the Chintan Shivir had been convened to facilitate constructive dialogue and develop tangible, balanced and actionable policy recommendations that are equitable for all stakeholders while strengthening India's position as a globally competitive electronics manufacturing and export hub.

The Chintan Shivir featured presentations on India's roadmap to achieving USD 150 billion in electronics exports by 2030 and on strengthening the country's semiconductor and electronics components ecosystem. The presentations highlighted sector-specific export opportunities across smartphones, servers, specialty electronics and components, while outlining the role of global value chains (GVCs), supply chain resilience and targeted policy interventions in positioning India as a globally competitive electronics manufacturing and export hub. The sessions laid the foundation for detailed deliberations on policy priorities required to accelerate long-term growth and enhance export competitiveness.

A key highlight of the Chintan Shivir was the Open House Discussion, during which industry stakeholders engaged directly with senior officials of the Department of Commerce on policy measures to enhance India's competitiveness in the global electronics sector. Participants emphasised the importance of integrating MSMEs into global value chains, which account for nearly 90 per cent of global electronics trade, to enable them to scale as suppliers to large manufacturers. Deliberations also focused on

harmonisation of HS Codes and closer coordination with Customs authorities to minimise product misclassification and facilitate smoother exports. The discussions identified several priority areas for policy interventions to strengthen India's export competitiveness.

The Chintan Shivir was presided over by Secretary, Department of Commerce, Shri Rajesh Agrawal. It was attended by Special Secretary, Department of Commerce, Shri Suchindra Misra; Director General, Directorate General of Foreign Trade (DGFT), Shri Lav Agarwal; Joint Secretary, Department of Commerce, Shri Manish Chadha; and Joint Secretary, Department of Commerce, Shri Vimal Anand. Senior representatives from the Government of India, State Governments, industry and Export Promotion Councils also participated. The forum provided an important platform for deliberations on opportunities and challenges facing India's electronics sector as it seeks to deepen its integration with global value chains and accelerate export-led growth.

Special Secretary, Department of Commerce, Shri Suchindra Misra, said that sustaining India's export momentum in electronics would require not only competitive manufacturing but also focused marketing efforts to build the visibility and acceptance of Indian products in strategic overseas markets. He noted that as the Indian Institute of Foreign Trade develops training programmes for exporters, industry feedback would be invaluable in refining the curriculum to strengthen understanding of trade agreements, market access opportunities and evolving demand patterns across global markets.

The Chintan Shivir witnessed active participation from leading industry stakeholders across the electronics value chain, including Apple, Samsung, Amber Enterprises, Dixon Technologies, Micromax, Tata Electronics, Syrma SGS Technology, Bora Exim, Aequs, Foxconn, boAt, and several other manufacturers, exporters and industry associations. Their participation enriched the discussions by bringing diverse perspectives on manufacturing, exports, trade facilitation and investment.

The Chintan Shivir concluded with a shared commitment among all stakeholders to continue structured consultations and translate the recommendations emerging from the discussions into actionable policy initiatives aimed at further strengthening India's electronics manufacturing ecosystem and enhancing its export competitiveness.

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