



UPI Goes Live in Greece, Commerce and Industry Minister Shri Piyush Goyal Witnesses the Launch at Eurobank

Global acceptance and adoption of UPI reflects the trust in Prime Minister Modi's vision of building technology-led solutions: Shri Goyal

Commerce Minister's Greece Visit Focuses on Strengthening India-Greece Trade, Investment and Business Partnership

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The Union Minister of Commerce and Industry Shri Piyush Goyal today witnessed the live demonstration of the Eurobank-NIPL partnership enabling UPI services at Eurobank headquarters in Athens, alongside its CEO, Mr. Fokion Karavias, and CEO of Fairfax Digital Services, Mr. Sanjay Tugnait, marking another important milestone in the global expansion of India's digital payment ecosystem.

Shri Goyal is leading a delegation of senior business leaders and officials on a visit to Greece to advance bilateral economic cooperation and strengthen commercial partnerships.

Shri Piyush Goyal said that the launch marks another important milestone in the global expansion of India's digital payment ecosystem. He said that, with UPI now live in Greece, eligible customers can transfer money instantly, securely, and seamlessly, with transaction costs reduced significantly to a fraction of those associated with conventional money transfer methods. He added that the growing global acceptance and adoption of UPI reflects the trust in Honourable Prime Minister Shri Narendra Modi's vision of building technology-led solutions that create value beyond borders and deepen partnerships for shared growth and prosperity.

Shri Goyal's visit featured a series of high-level engagements underscoring the shared commitment of India and Greece to deepen economic ties.

The programme began with a meeting with the leadership team of Eurobank at Hotel Grande Bretagne, Athens. Discussions focused on enhancing financial collaboration and exploring opportunities for investment and growth.

The delegation participated in the India-Greece Business Council Meeting and Business Forum at the Athens Chamber of Commerce and Industry (ACCI). Three sectoral roundtables were convened on Infrastructure (Energy, Ports, Logistics, Shipbuilding, Warehousing, Trade, Gem & Jewellery); Digital Innovation & Defence; and Food Processing & Agriculture.

These roundtables saw participation of business leaders from India and Greece, underscoring the strong interest in building partnerships across diverse sectors. The roundtables enabled Indian and Greek business leaders to engage in focused discussions, identify synergies, and explore avenues for collaboration across diverse sectors. The proceedings concluded with an address by Minister Goyal, highlighting the shared vision of advancing trade, investment, and innovation-led growth.

The day's proceedings culminated in the India-Greece Business Summit, attended by Ministers from both India and Greece along with senior business leaders. The Summit reaffirmed the shared vision of advancing trade, investment, and innovation-led growth.

A Networking Reception at ACCI concluded the day, providing an opportunity for informal exchanges and strengthening institutional and personal ties between the two nations.

The engagements on Day One of the visit reflect the strong momentum in India Greece relations and highlight the commitment of both sides to building a robust and forward-looking economic partnership.

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