

Ministry of Ayush Creates New Guinness World Record for Largest Viewership of a YouTube Live Yoga Stream

Global Online Yoga Event Draws 435,831 Verified Viewers Ahead of International Day of Yoga 2026

प्रविष्टि तिथि: 14 JUN 2026 12:56PM by PIB Delhi

In a landmark achievement ahead of the International Day of Yoga (IDY) 2026, the Ministry of Ayush today created a new Guinness World Record for the **Most Viewers for a YouTube Live Yoga Stream**, with 4,35,831 viewers joining a special global online Yoga session streamed live through the official Ministry of Ayush YouTube channel.

The record attempt was organized as part of the Ministry's outreach activities for IDY 2026 and witnessed enthusiastic participation from Yoga practitioners, students, institutions, professionals, and wellness enthusiasts across India and around the world. The event featured the Common Yoga Protocol (CYP) and reinforced the Ministry's vision of promoting Yoga as a daily practice through the **Yoga 365** movement.

The Ministry of Ayush recorded 4,35,831 verified viewers, surpassing the previous Guinness World Record of 2,46,252 viewers set in 2024. The new record exceeded the previous benchmark by 1,89,579 viewers, establishing a new global record for the largest viewership of a YouTube live Yoga stream.

Addressing participants, Shri Prataprao Jadhav, Union Minister of State (IC) for Ayush and Minister of State for Health & Family Welfare, while congratulating the citizens across the world for contributing to the historic achievement said, "Today's achievement demonstrates the extraordinary power of Yoga to connect people across regions, cultures, and nations through a shared commitment to health and well-being. This new Guinness World Record reflects the growing global acceptance of Yoga as a way of life and reinforces our collective resolve to make Yoga an integral part of daily living. As we move towards International Day of Yoga 2026, I urge everyone to embrace the spirit of 'Yoga 365' and contribute towards building a healthier, stronger, and more resilient society."

Vaidya Rajesh Kotecha, Secretary, Ministry of Ayush, congratulated all stakeholders and participants who contributed to the historic achievement and highlighted, "This achievement is not merely about setting a new world record; it is about the message we are sending to the world. The overwhelming participation demonstrates the growing recognition of Yoga as a powerful tool for health and well-being. Our objective is to encourage people to embrace Yoga not as a one-day event, but as a lifelong practice and make 'Yoga 365' a reality."

Special messages from hon'ble ministers, including Mukesh Mahaling, Minister for Health and Family Welfare of Odisha; Shri Kiren Rijiju, Union Minister of Parliamentary Affairs and Minister of Minority Affairs; and Dr. Mohan Yadav, Chief Minister of Madhya Pradesh, were broadcast during the programme.

Congratulating participants on the historic achievement, they underscored the importance of Yoga as a tool for preventive healthcare and holistic well-being, and called upon citizens to embrace the spirit of Yoga 365 by incorporating Yoga into their daily routines.

The event was organized by the Ministry of Ayush in collaboration with the Morarji Desai National Institute of Yoga (MDNIY) and other partner organizations. Participants from across India and around the world joined the live session through the official Ministry of Ayush YouTube channel and collectively performed the Common Yoga Protocol (CYP), with expert guidance provided by the Habuild team throughout the programme.

The achievement comes as India prepares to celebrate the International Day of Yoga 2026 under the theme **"Yoga for Healthy Ageing."** (स्वस्थ आयु के लिए योग) The theme underscores Yoga's role in promoting healthy longevity, enhancing quality of life, and supporting physical, mental, and emotional well-being across all age groups. The main celebration of the International Day of Yoga (IDY) 2026 will be held in Kolkata, West Bengal, on 21 June, bringing together Yoga enthusiasts, practitioners, and stakeholders to mark the global movement for health and harmony.

The Ministry of Ayush expressed gratitude to all participants, Yoga institutions, educational establishments, government departments, corporate organizations, social groups, and members of the global Indian diaspora whose enthusiastic participation made the historic achievement possible.

As the nation moves towards International Day of Yoga 2026, the Ministry reiterated its call for citizens to adopt Yoga as a way of life and take forward the message of "Har Ghar Yoga, Har Din Yoga."







SR/SV/SG

(रिलीज़ आईडी: 2272625) आगंतुक पटल : 1201

इस विज्ञप्ति को इन भाषाओं में पढ़ें: Urdu , हिन्दी , Marathi , Assamese , Bengali , Gujarati , Odia , Tamil , Telugu , Kannada , Malayalam