

National Museum of Indian Cinema Records Footfall of Over 17,000 Visitors in May 2026, Emerges as a Key Tourist Destination in Mumbai

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The National Museum of Indian Cinema (NMIC), functioning under the National Film Development Corporation (NFDC) and the Ministry of Information and Broadcasting, Government of India, welcomed more than 17,000 visitors in May 2026, marking one of the highest monthly footfalls in the museum's history.

The achievement reflects the growing public interest in India's cinematic heritage and the museum's continued efforts to engage audiences across age groups. Throughout the month, families, students, cinema enthusiasts and tourists on Mumbai Darshan tours visited the museum in large numbers. Visitors explored the museum's world-class galleries featuring rare vintage film equipment, iconic memorabilia and interactive multimedia exhibits that showcase the evolution of Indian cinema over more than a century. This also reflects that NMIC has carved a significant place amongst places of tourist interest in Mumbai, which is India's entertainment capital.

The remarkable turnout has further strengthened NMIC's position as one of Mumbai's leading cultural destinations. The milestone highlights the enduring appeal of Indian cinema and underscores the importance of preserving and celebrating the nation's rich film heritage, stated Shri Prakash Magdum, Managing Director, NFDC.



The core team of the Museum, under Shri D. Ramakrishnan, General Manager, NFDC, and Shri Satyajit Mandle, Deputy General Manager and Museum Curator, NMIC, played a key role in this success. The museum team conducted extensive outreach campaigns. Through active coordination with educational institutions, organisations, tour operators and other stakeholders, the museum significantly enhanced its visibility and encouraged group visits from across Mumbai and beyond.



As India's premier institution dedicated to cinematic heritage, NMIC remains the only museum in the country that comprehensively presents the journey of Indian cinema from the silent era to the present day, offering visitors a unique and immersive cultural experience.

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