

Digital India BHASHINI Division (DIBD) and Department for Promotion of Industry and Internal Trade (DPIIT) Sign MoU to Strengthen Multilingual Access Across India's Investment Ecosystem

Posted On: 01 JUN 2026 6:50PM by PIB Delhi

The Digital India BHASHINI Division (DIBD), under the Digital India Corporation (DIC), Ministry of Electronics and Information Technology (MeitY), and the Department for Promotion of Industry and Internal Trade (DPIIT), Ministry of Commerce and Industry, have signed an MoU under “BHASHINI Seva/Sanchalan - A BHASHINI Sahayogi Program” to strengthen multilingual digital capabilities across India's industry and internal trade ecosystem through the BHASHINI Platform, India's National Language Digital Public Infrastructure.



The collaboration aims to promote multilingual access, multilingual governance, and multilingual service delivery across all 22 languages recognised under the Eight Schedule of the Constitution of India within DPIIT's digital platforms, enabling greater inclusivity for entrepreneurs, startups, investors, businesses, and citizens to access information and services in their preferred languages.

Under the collaboration, DPIIT and the BHASHINI team will work towards enabling multilingual access across DPIIT platforms through initiatives including BHASHINI Udyat, Mitra, Appmitra, and Pravakta, alongside translation API integration, domain-specific language model development, multilingual glossary creation, voice-enabled technologies and linguistic dataset.

The initiative will support the development of a more inclusive investment ecosystem by reducing language barriers in access to government information, startup and industrial services, policy communication, and citizen engagement.

The collaboration will also focus on strengthening multilingual AI models and language technologies tailored to investment promotion, industrial development, innovation, and entrepreneurship-related domains enabling seamless voice-first multilingual across India's diverse linguistic landscape.

The discussions highlighted the growing importance of multilingual technologies in expanding access to opportunities across India's startup, manufacturing, and innovation ecosystem, ensuring that language does not remain a barrier to participation in economic growth.

The MoU will further encourage language data contributions, awareness initiatives, capacity-building efforts, and wider adoption of multilingual AI tools across institutions and stakeholders associated with DPIIT.

As part of the collaboration, DPIIT and DIBD may jointly explore and support specific initiatives aimed at strengthening multilingual digital infrastructure, promoting innovation, and expanding access to services across the investment ecosystem.

The partnership further reinforces BHASHINI's role as India's population-scale language infrastructure for inclusive, accessible, and AI-driven digital governance, while supporting the country's vision of broad-based participation in economic growth, entrepreneurship, and investment promotion.

About Digital India BHASHINI Division (DIBD):

The Digital India BHASHINI Division (DIBD), under Digital India Corporation (DIC), Ministry of Electronics and Information Technology (MeitY), is India's national initiative for AI-driven multilingual digital inclusion and language technology. Through the National Hub for Language Technology (NHLT), BHASHINI enables scalable speech and text-based AI services across Indian languages for governance, public platforms, and institutions. The platform powers over 800 government websites, processes more than 15 million inferences daily, and supports 36 Indian text languages, 23 Indian voice languages, and 35 international languages. DIBD also drives open-source innovation, multilingual AI research, dataset creation, startup enablement, and academic collaboration, strengthening India's digital public infrastructure ecosystem.

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(Release ID: 2267632) Visitor Counter : 1064

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