

KVIC Releases Provisional Data for Financial Year 2025-26; Chairman Shri Manoj Kumar highlights Prime Minister Shri Narendra Modi's guidance in infusing new momentum into rural economy through initiatives like 'Vocal for Local' and 'Local to Global'

Sales of Khadi and Village Industry Products Surpasses Rs.1.87 Lakh Crore Mark; Up to 275% Increase in Artisans' Remuneration

Khadi and Village Industries sector records 56 percent increase in employment generation over the past 12 years, providing employment to 2.04 crore people

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Under the leadership and guidance of Prime Minister Shri Narendra Modi, the Khadi and Village Industries sector has surpassed an extraordinary journey of growth and transformation over the last 12 years. In the financial year 2025-26, the sales of Khadi and Village Industries products reached a historic level of Rs.1,87,105 crore, marking the highest sales figure to date and stands as a powerful testament to rural India's growing entrepreneurship, self-reliance, and economic empowerment. Inspired by national campaigns such as 'Aatmanirbhar Bharat', 'Vocal for Local', and 'Local to Global', Khadi presently is no longer merely a traditional product however; it has evolved into a vibrant symbol of the 'New India's' self-reliant, indigenous pride, and rural prosperity. Creating new benchmarks in production, marketing, and employment generation, the Khadi and Village Industries sector has brought new energy and direction into the country's rural economy.



KVIC Releases Provisional Data for Financial Year 2025-26

While releasing the provisional data for the financial year 2025-26 at the KVIC'S office located at Gandhi Darshan, Rajghat, New Delhi, Shri Manoj Kumar Chairman KVIC stated that the Commission has established new records in the fields of production, sales, and employment generation. He highlighted that, compared to the year 2013-14, a remarkable growth of 501 percent in sales, 380 percent in production, and 56 percent in employment generation has been recorded over the last 12 years. Highlighting the growths of previous years, he noted that in the financial year 2024-25, sales grew by 447 percent and production by 347 percent in comparison to 2013-14; similarly, in the financial year 2023-24, a growth of 400 percent in sales and 315 percent in production was recorded in comparison to 2013-14.

Sales of Khadi and Village Industry Products Surpasses Rs.1.87 Lakh Crore Mark

Chairman Shri Manoj Kumar stated that this remarkable performance by KVIC is not only accelerating the resolution of 'Viksit Bharat@2047' but is also making a significant contribution towards positioning India among the world's leading economy. He recognized this achievement to the effective guidance of Prime Minister Shri Narendra Modi, the inspiration drawn from Mahatma Gandhi, and the hard work of millions of artisans working in the remote rural areas of the country. The KVIC Chairman further informed that while the production of Khadi and Village Industry products remained at Rs.26,109 crore in the financial year 2013-14, it surged nearly fivefold, registering a jump of 380 percent, to reach Rs.1,25,296 crore in the financial year 2025-26. While sales stood at Rs.31,154 crore in the financial year 2013-14, it surged nearly six fold, registering an unprecedented growth of 501 percent which reached Rs.1,87,105 crore in the financial year 2025-26, marking the highest sales figure until now.

Unprecedented Growth in the Production and Sale of Khadi Textiles

Remarkable progress has also been noted in the Khadi textiles sector. Production, which stood at Rs.811 crore in 2013-14, soared to Rs.3,974 crore in the financial year 2025-26, marking an increase of approximately 390 percent. Simultaneously, sales has increased from Rs.1,081 crore to reach Rs.7,869 crore, reflecting a growth of approximately 628 percent. The positive impact of the Prime Minister's sustained promotion and propagation of Khadi is clearly evident in the sector's growing acceptance and market expansion.

New Records in Production and Sales within the Village Industries Sector

Substantial progress has also been witnessed in the village industries sector. While the production of village industry products was Rs.25,298 crore in 2013-14, it has grown to Rs.1,21,322 crore in the financial year 2025-26, an increase of approximately 380 percent. Similarly, sales has increased from Rs.30,073 crore to Rs.1,79,236 crore, reflecting a growth of approximately 496 percent. The village industries sector has also made a significant contribution to employment generation. While 1.19 crore people were employed in this sector in 2013-14, this figure increased to nearly 1.99 crore in the financial year 2025-26, highlighting the sector's growing role in creating rural livelihoods. Driven by the impact of Prime Minister Shri Narendra Modi's campaigns such as 'Aatmanirbhar Bharat' and 'Ghar-Ghar Swadeshi', the demand for village industry products has witnessed a continuous upward trend; consequently, this sector has emerged as a vital pillar for the expansion of rural industries, market consolidation, and employment generation.

KVIC's Historic Achievement in Employment Generation

KVIC has also achieved a remarkable milestone in the realm of employment generation. While cumulative employment in activities related to Khadi and Village Industries stood at 1.30 crore in the year 2013-14, it has augmented to 2.04 crore in the financial year 2025-26, marking a growth of 56 percent, thereby highlighting KVIC's vital role in generating rural livelihoods.

PMEGP Gives New Momentum to Self-Employment and Entrepreneurship

Under the Prime Minister's Employment Generation Programme (PMEGP), 66,494 new units were established during the financial year 2025-26 and for these units, a margin money subsidy of Rs.2,457 crore was disbursed against loans amounting to Rs.7,375 crore. Through these units, employment opportunities were provided to 7,31,434 people. Since the start of the scheme, a total of 10,84,679 units have been established, for which a margin money subsidy of Rs.29,623 crore has been disbursed against loans totalling to Rs.80,705 crore. Through this initiative, employment has been provided to approximately 97.95 lakh people till date.

Empowering Artisans through Tool-Kit Distribution under the Gramodyog Vikas Yojana

Under the Gramodyog Vikas Yojana, so far 51,230 electric pottery wheels, 2,46,099 bee-boxes and bee colonies, 2,674 automatic and pedal-operated Agarbatti manufacturing machines, 7,669 footwear manufacturing and repair tool-kits, 836 paper plate and dona making machines, 7,571 tool-kits for AC repair, mobile repair, tailoring, electricians, and plumbers; 5,138 machines for turnwood, waste wood crafts, and wooden toy making and 1,789 machines for palm jaggery, Oil Ghani extraction, and tamarind processing machines have been distributed. During the financial year 2025-26, 37,769 machines, toolkits, and equipment have been distributed under this scheme. A review of the last four years indicated that 21,874 units were distributed in 2022-23, 29,540 in FY 2023-24, 38,904 in FY 2024-25, and 37,769 machines and equipment in FY 2025-26. Thus, under the Gramodyog Vikas Yojana, KVIC has so far distributed a total of 3,23,006 machines, toolkits, and equipment, thereby making a substantial contribution towards the realization of 'Aatmanirbhar Bharat'.

Promoting Women's Empowerment through KVIC's Efforts

KVIC has played a vital role in the sector of women empowerment as well. During the financial year 2025-26, 79,682 trainees received training under various KVIC training programs; notably, 47,382 of these trainees were women, accounting for approximately 59 percent of the total. Furthermore, under the PMEGP scheme, 28,180 women entrepreneurs established business units during 2025-26, thereby generating employment opportunities for 3,09,980 women, a statistic that emphasizes the scheme's significant role in promoting women's entrepreneurship. With women establishing over 80 percent of the approximately 5,00,000 artisans in the Khadi sector, this domain serves as an effective vehicle for women-led economic empowerment.

Up to 275% Increase in Artisans' Remuneration

There has also been a remarkable increase in the remuneration paid to artisans, which has increased from Rs.4 per hank in 2013-14 to the current rate of Rs.15 per hank, marking an increase of approximately 275 percent.

Growth in Government Procurement, Exhibition Sales, and Demand for National Flags

Alongside, government procurement of Khadi and Village Industries products has increased to Rs.92.08 crore, reflecting the sector's growing acceptance and increasing institutional demand. Similarly, sales amounting to Rs.30.83 crore were recorded through exhibitions and marketing initiatives for Khadi products, thereby reinforcing market expansion and consumer engagement. Additionally, there has been a notable increase in the sales of National Flags, rising from Rs.0.87 crore in 2013-14 to Rs. 2.35 crore in the financial year 2025-26. This growth emphasizes the impact of mass campaigns such as 'Har Ghar Tiranga' in the country, as well as the increasing public engagement with Khadi.



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