

Income Tax Department Conducts Extensive Outreach Programmes Across Pune and Thane Regions under PRARAMBH-2026

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As part of the nationwide awareness initiative under **PRARAMBH-2026**, the Income Tax Department conducted a series of outreach programmes across Pune, Thane and Kalyan to spread awareness regarding the provisions of the new Income-tax Act, 2025 and facilitate its smooth and effective implementation.



The outreach programmes were organised by various charges under the Pune and Thane Regions, including offices under Principal Commissioner of Income Tax-2, Pune; Principal Commissioner of Income Tax-3, Pune; and Principal Commissioner of Income Tax-1, Thane. The programmes witnessed enthusiastic participation from taxpayers, salaried employees, Chartered Accountants, tax professionals, industry representatives, trade associations, cooperative banks and other stakeholders.

A specialised outreach programme focusing on salaried government employees was organised on 20th May 2026 by Range-3, Pune under Principal Commissioner of Income Tax-2, Pune at the GST Bhavan, Yerawada, Pune. More than 100 officers and officials of the State GST Department, Government of Maharashtra participated in the programme. The session focused on important aspects relating to taxation, return filing, deductions, exemptions, taxpayer services and usage of the revamped Income Tax portal. Shri Goghare, Joint Commissioner, GST (Government of Maharashtra), appreciated the efforts of the Income Tax Department in undertaking such a taxpayer-friendly initiative.

Another outreach programme was organised on 22nd May 2026 by Range-2, Pune under Principal Commissioner of Income Tax-2, Pune at PMT Building, Swargate, Pune, with a special focus on provisions relating to the Jurisdictional Assessment Unit. More than 60 participants, including taxpayers, representatives of Chartered Accountants' associations and trade bodies attended the programme and appreciated the Department's proactive efforts towards taxpayer education and awareness.

In Pimpri-Chinchwad, an outreach programme was conducted on 22nd May 2026 by the office of the Principal Commissioner of Income Tax-3, Pune through Range-8, Akurdi at ICAI Bhawan, Nigdi. The programme witnessed participation from taxpayers, Chartered Accountants, representatives of industries, Saraf Association and stakeholders from the Pimpri-Chinchwad and Chakan industrial region. Shri Uodal Raj Singh, Additional Commissioner of Income Tax, Range-8, Pune delivered the welcome address highlighting the importance of stakeholder awareness and voluntary compliance.



Detailed presentations on the salient features and key provisions of the new Act were delivered by departmental officers. Shri Rishi Lodha, Chartered Accountant, delivered the keynote guest lecture and shared practical perspectives on implementation-related aspects of the new legislation. Representatives of ICAI Pimpri-Chinchwad Branch and Federation of Chakan Industries also appreciated the Department's initiative.

The Office of the Principal Commissioner of Income Tax-1, Thane organised a major outreach programme on 21st May 2026 at Aditya Banquet Hall, Ashar IT Park, Thane West. The programme witnessed participation from more than 350 taxpayers and representatives from stakeholder groups including the Thane Chamber of Commerce, Institute of Chartered Accountants of India, Institute of Cost Accountants of India, Income Tax Practitioners, Association of Jewellers, cooperative banks and individual taxpayers.



During the programme, Shri Madhukar Anand, Joint Commissioner of Income Tax (Audit Unit), Thane, along with Shri Vimal Punamiya and Shri Vijay Joshi, Chartered Accountants, delivered comprehensive presentations explaining important provisions of the new Income-tax Act, 2025. The presentations focused on aspects such as introduction of the "Tax Year" concept, return filing framework, TDS/TCS provisions, tax audit requirements, transitional provisions and simplification measures introduced under the new legislation. The programme also included interactive discussions and question-and-answer sessions addressing practical implementation issues.

Another outreach programme under PRARAMBH-2026 was conducted on 22nd May 2026 at B.K. Birla College of Arts, Science & Commerce, Kalyan by the Office of the Principal Commissioner of Income Tax-1, Thane.



The programme witnessed participation from more than 100 taxpayers, Chartered Accountants, tax consultants and representatives from sectors such as warehousing, jewellery and pharmaceuticals. Detailed presentations were made on the salient features of the new Act, taxpayer facilitation measures and compliance-related procedures. Shri Vimal Punamiya, Chartered Accountant, also shared his insights and appreciated the Government's initiative towards simplification and rationalisation of tax laws.



Across all programmes, participants were provided demonstrations of the revamped Income Tax portal and taxpayer facilitation initiatives introduced under PRARAMBH-2026 including Kar Saathi, an AI-enabled chatbot available round the clock on the

Income Tax website; Kar Setu, a comprehensive guidance and reference platform; and Samvaad, interactive learning sessions designed to promote voluntary compliance and ease of understanding of the new legislation.



The outreach initiatives form part of the Department's larger objective under PRARAMBH-2026 to promote awareness, transparency, stakeholder engagement and taxpayer-centric administration in alignment with the vision of a simplified, trust-based and technology-driven tax system. The programmes were widely appreciated by participants and stakeholders for enhancing awareness and facilitating smoother transition to the new Income-tax Act, 2025.

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