



MINISTRY OF SOCIAL JUSTICE AND EMPOWERMENT TO LAUNCH 'PM-AJAY' PORTAL AND PM-AJAY MOBILE APP FOR IMPLEMENTATION OF PRADHAN MANTRI ANUSUCHIT JAATI ABHYUDAY YOJNA (PM- AJAY) SCHEME

**MOSJE TO LAUNCH PMAJAY PORTAL AND AJAY
(ANUSUCHIT JAATI ABHYUDAY YOJANA) MOBILE
APPLICATION TO FULLY DIGITIZE GRASSROOTS
WORKFLOWS FOR ALL THREE COMPONENTS OF ADARSH
GRAM, GRANT-IN-AID FOR SKILLING AND EMPLOYMENT,
AND HOSTELS IN EDUCATIONAL INSTITUTIONS**

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PM-AJAY portal and AJAY mobile app will be launched by Hon'ble Union Minister for Social Justice and Empowerment – Dr. Virendra Kumar in the august presence of Hon'ble Minister of State Shri. B.L Verma, Secretary- Department of Social Justice and Empowerment Shri Sudhansh Pant and senior officials of the Department of Social Justice, Government of India. They will be joined virtually by Secretaries and Senior Officials from all States and UTs.

The portal is designed to facilitate seamless coordination among stakeholders while ensuring faster and more accountable service delivery to beneficiaries. PMAJAY dashboard records progress in socio-economic development in more than 47000 SC majority villages and over 4 million beneficiaries in across all components. The PM-AJAY portal serves as the central database linked digital face, to enable milestone-linked fund flows.

Especially for Adarsh Gram component, paper-based planning will be replaced with digital planning at village level. The Portal will provide comprehensive national, state, and district-level dashboards to monitor model village development against 50 monitorable socio-economic indicators across 10 developmental domains for Adarsh Gram component. It automates milestone-linked tracking as soon as a Village Development Plan (VDP) is digitally approved.

Further, for Grants-in-Aid (GIA) Component, the portal serves as a centralized management information system (MIS) that aggregates state-wide data to track large-scale financial outlays and funding allocations for livelihoods. The portal also provides the platform for physical and financial progress of Hostel Component. It enforces absolute transparency and faster turn-around-time for scheme progress.

The PM AJAY Mobile App has been conceptualized and developed as a unified digital platform to extend the services and functionalities of the existing PMAGY and PM AJAY portals to mobile users. The application provides seamless access to scheme-related information, monitoring, reporting, and beneficiary-centric services through a user-friendly mobile interface. The PM AJAY Mobile App aims to provide mobile-based access to scheme services, improve field-level monitoring, facilitate real-time reporting, and strengthen transparency and digital governance.

The application includes Adarsh Gram, Grant-in-Aid (GIA), and Hostel components with integrated monitoring, reporting, proposal management, inspection, and beneficiary tracking functionalities. The Mobile app enables offline door-to-door surveys and real-time generation of Village Development Plans (VDPs) across 50 socio-economic indicators across 10 developmental domains, in Adarsh Gram. In Grants-in-Aid (GIA) Component, the mobile application enables field teams to execute digital beneficiary registration, and allows implementing agencies in state to seamlessly track the end-to-end progress of individual livelihood initiatives and skill training journeys in real time. Hostel Component part of the mobile app facilitates the instant electronic submission of new construction and repair proposals directly from the project site. It empowers field inspectors to capture and upload mandatory geo-tagged, time-stamped photographs across critical building stages to visually validate physical infrastructure milestones.

Unified login system, role-based access control, geo-tagging, dashboard reporting, mobile inspections, photo uploads, notifications, and integration with existing portals. Expected Benefits are Improved efficiency, real-time monitoring, enhanced transparency, faster reporting, better coordination, and reduced dependency on desktop-based operations. Ministry officials, State and District authorities, implementing agencies, NGOs, inspection officers, hostel administrators, and field functionaries.

The launch marks another significant step towards leveraging digital governance for inclusive socio-economic development and citizen-centric service delivery for a VIKSIT BHARAT.

KV/AJ

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