

KVIC Marks World Honey Bee Day 2026 with Nationwide Virtual Programmes, Promotes 'Sweet Revolution'

KVIC Celebrates World Honey Bee Day 2026; Highlights PM Narendra Modi's Vision of 'Sweet Revolution'

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The Khadi and Village Industries Commission (KVIC), under the Ministry of Micro, Small and Medium Enterprises, Government of India, organised nationwide programmes on the occasion of World Honey Bee Day 2026 through virtual mode on Wednesday from its Headquarters in Mumbai, state and divisional offices across the country, and the Central Bee Research and Training Institute (CBRTI), Pune.

Chairman, KVIC, Shri Manoj Kumar, addressed beekeepers, beneficiaries, scientists, students, officials and stakeholders across the country virtually from KVIC's Gandhi Darshan Office in New Delhi. He also virtually inaugurated the Honey Exhibition organised at CBRTI, Pune.



The programmes were organised in line with this year's World Honey Bee Day theme, "Bee Together for People and the Planet", highlighting the crucial role of honeybees in environmental conservation, biodiversity protection and agricultural productivity.

Addressing the participants, Shri Manoj Kumar said that organising the programmes in virtual mode reflects Prime Minister Shri Narendra Modi's vision of energy conservation, optimum utilisation of resources and effective governance with minimal expenditure. He stated that the virtual format reduced unnecessary travel and fuel consumption while ensuring wider participation from across the country.



The Chairman said that Prime Minister Narendra Modi's vision of transforming the "White Revolution" into a "Sweet Revolution" has accelerated self-employment and self-reliance in rural India. Inspired by this vision, KVIC launched the Honey Mission in 2017, which has emerged as a major source of livelihood generation in villages.

Sharing achievements under the Honey Mission, Shri Manoj Kumar informed that KVIC has distributed 2,46,099 bee-boxes and bee colonies across the country between 2017-18 and 2025-26, resulting in an increase of 24,269 metric tonnes in honey production. During 2025-26, honey production reached an estimated 5,512 metric tonnes, while honey exports by KVIC associated beekeepers touched nearly Rs.31 crore.

He appealed to citizens and beekeepers to actively contribute towards honeybee conservation and take the vision of the "Sweet Revolution" to every village of the country, strengthening the resolve for an Aatmanirbhar Bharat.

Participants from across the country shared their beekeeping experiences and success stories through digital platforms. The programme was attended by KVIC officials, experts, representatives of Khadi institutions, artisans, trainees, bank representatives, and state government officials. The event reflected KVIC's continued efforts towards building an Aatmanirbhar Bharat.

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