

CCIC Launches ‘Soul Threads’ – A Heritage Designer Collection Celebrating India’s Artisanal Legacy

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The Central Cottage Industries Corporation of India (CCIC), under the Ministry of Textiles, marks a significant milestone in its revival journey with the launch of its inaugural heritage designer collection titled “Soul Threads”.

The exclusive exhibition will be held from **April 24th to May 10th** 2026, at CCIC’s flagship showroom located at Jawahar Vyapar Bhawan, Janpath, New Delhi. The showcase brings together an exquisite range of India’s finest artisanal creations, including specially curated sarees, bespoke designer wear, artisanal jewellery, and home furnishings.

The exhibition was formally inaugurated on April 24, 2026, by Mrs. Neelam Shami Rao, IAS, Secretary (Textiles). The event was graced by distinguished dignitaries including Mr. Rohit Kansal, Secretary, Dep of Rural Development; Dr. M. Beena, Development Commissioner (Handloom); Ms. Amrit Raj, Development Commissioner (Handicrafts); Mr. Akhilesh Kumar, Chairman, CCIC; Cmde Rajiv Ashok, MD, CCIC; along with senior officials from the Ministry of Textiles and other esteemed guests.



The inaugural evening featured a preview of the collection followed by a fashion show, presenting the Heritage Designer Collection. The collection drew inspiration from India’s rich indigenous textile traditions, reinterpreted to align with contemporary aesthetics. The event also included vibrant cultural performances by folk artists, showcasing the diversity and richness of India’s cultural heritage.



“Soul Threads” aims to provide a prestigious platform for leading designers, artisans, and cultural performers, while reaffirming CCIC’s commitment to preserving and promoting India’s timeless textile traditions and craftsmanship.

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