

Bharat Taxi expands to Mumbai; Shri Piyush Goyal inaugurated the Bharat Taxi driver onboarding initiative in Mumbai

The initiative focuses on driver welfare, digital enablement, and expansion of organised urban mobility systems

Posted On: 24 APR 2026 5:12PM by PIB Delhi

In a significant step towards strengthening urban mobility and improving driver livelihoods, Shri Piyush Goyal, Union Minister of Commerce & Industry and Member of Parliament from Mumbai North, inaugurated the Bharat Taxi driver onboarding initiative in Mumbai on 23rd April, 2026. Organised at Kamla Vihar Sports Club, Kandivali West, the programme witnessed participation from hundreds of auto-rickshaw and cab drivers, transport union representatives and cooperative association members. The initiative aims to expand access to structured digital platforms that enhance driver participation, improve transparency and create better earning opportunities.



Addressing the gathering, Shri Piyush Goyal emphasised the importance of cooperative and technology-driven models in strengthening India's evolving mobility ecosystem. He said Bharat Taxi enables drivers to participate as partners while benefiting from digital tools that can improve transparency, earnings and dignity of labour. He noted that such initiatives represent the future direction of India's urban transport systems.

The onboarding drive forms part of wider efforts to strengthen driver-first mobility systems across major cities. By simplifying onboarding processes, improving operational efficiency and ensuring more consistent access to ride demand, the initiative seeks to build a sustainable and inclusive ecosystem for drivers and commuters alike. Mumbai joins a growing network of cities including Delhi NCR, Gujarat, Chandigarh and Lucknow where organised mobility networks are expanding steadily.

Recent operational indicators reflect the platform's growth, with over 5.17 lakh drivers engaged, more than 50 lakh customers onboarded and nearly 10 lakh rides facilitated every month across cities. Speaking on the occasion, Shri Vivek Pandey, COO of Bharat Taxi, said Mumbai is a high-potential market and the strong support received from local driver unions has reinforced confidence in the platform's expansion plans and its commitment to building a robust driver ecosystem in the city.

The expansion aligns with the vision of Shri Amit Shah, Hon'ble Minister for Home and Cooperation to see Bharat Taxi operate across all major cities in India over the next three years, with Mumbai emerging as a key milestone in this national growth roadmap. The programme underscores the Government's continued emphasis on enabling technology-led, inclusive and cooperative mobility frameworks that respond to the evolving needs of drivers and commuters in metropolitan regions.

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(Release ID: 2255347) Visitor Counter : 501

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