

From Pledge to Practice: ICMR-NIV, Pune observed Swachhata Pakhwada during 1st to 15th April, 2026

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ICMR-National Institute of Virology, Pune (ICMR-NIV) and its units successfully observed Swachhata Pakhwada during 1st to 15th April, 2026, with active participation from scientists, staff, and students, reaffirming its commitment to cleanliness, hygiene, and environmental sustainability.



The fortnight's events commenced on 1st April, 2026 with a Swachhata pledge, marking the beginning of activities aimed at raising awareness about the importance of cleanliness and encouraging sustainable practices.

Upholding the spirit of Swachh Bharat Abhiyan, voluntary Shramdaan and a cleanliness drive were carried out at the institute's campus and surrounding areas. An awareness talk titled "Cleanliness-Spiritual Dimension of Health" was also organized, emphasizing on the vital role of cleanliness in promoting physical and mental well-being.



Strengthening the awareness efforts, ICMR-NIV hosted a Swachhata Pakhwada walkathon promoting cleanliness and hygiene as essential pillars of public health and a shared responsibility of all citizens.

Reinforcing the principles of reduce, reuse and recycle, a 'Waste-to-Art' competition was conducted, inspiring participants to creatively transform everyday waste materials into useful artworks. This was complemented by a signature campaign and a Swachhata-themed selfie point initiative, motivating staff to pledge towards keeping their surroundings clean.



The pakhwada concluded on a positive note with tree plantation activity at the institute's campuses, reflecting collective efforts of NIVians towards building a green and healthy future.

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