



Indian Handloom Weaves Presented through a Global Lens at the ‘Vishwa Sutra’ Collection at the 61st Femina Miss India

Indian Handlooms Reimagined for the World: “Vishwa Sutra” Showcases 30 Weaves Inspired by 30 Countries

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In a first-of-its-kind initiative, the Office of the Development Commissioner (Handlooms), Ministry of Textiles, Government of India and National Institute of Fashion Technology (NIFT) has unveiled “*Vishwa Sutra – Weaves of India for the World*”, a designer collection presented at the **61st Femina Miss India** at Bhubaneswar, positioning Indian handlooms within a contemporary global design narrative.

The initiative brings together 30 distinct handloom weaves from across India, each representing a different state, and reinterprets them through inspirations drawn from 30 countries, reflecting diverse cultural elements, silhouettes, and design sensibilities.

Vishwa Sutra represents a strategic effort to position Indian handlooms as globally relevant and design-forward, while retaining their authenticity. It also reflects the depth and continuity of India’s handloom traditions—techniques preserved and refined across generations, forming an integral part of the country’s living cultural heritage.

Curated through global fashion lenses, the collection pairs Indian weaves with distinct cultural silhouettes—Odisha Ikat with Greek forms, Kanchipuram with Norwegian lines, Muga with Egyptian elements, Patola with Spanish influences, and Banarasi with UAE-inspired ensembles—bringing a fresh design perspective to India’s handloom vocabulary.



‘Vishwa Sutra – Weaves of India for the World’ embodied the grandeur of Indian handlooms, showcased by the 30 state winners in the opening round of the 61st Femina Miss India.

Addressing the media, **Dr. M. Beena**, Development Commissioner (Handlooms), emphasized the significant role of the handloom sector in sustaining **India’s cultural identity, supporting livelihoods, and enabling women-led entrepreneurship**. She highlighted the Prime Minister’s vision of **“Gaon to Global”**, underscoring the importance of connecting traditional weaves with modern design narratives and evolving market landscape.





Sadhvi Satish Sail, winner of the 61st Femina Miss India, wears the traditional Kunbi weave, reimagined through a Central European skirt silhouette. Rooted in heritage, Kunbi- derived from kun (family) and bi (seed) - symbolises generational skill and the enduring threads of community.

The initiative reflects the Government of India's commitment to transforming traditional industries into globally competitive sectors under the vision of "Vocal for Local to Global" and the Prime Minister's 5F framework — *Farm to Fibre to Factory to Fashion to Foreign*. It further underscores the strategic role of

handlooms in strengthening cultural industries, generating sustainable livelihoods, and enhancing India's presence in global textile and fashion markets.

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