

ICMR-NIV, Pune observes Swachhata Pakhwada from April 1–15, 2026, organizing a series of cleanliness and awareness activities

Posted On: 16 APR 2026 4:05PM by PIB Mumbai

: Mumbai, 16 April 2026

ICMR-National Institute of Virology, Pune (ICMR-NIV) and its units observed Swachhata Pakhwada from 1 to 15 April 2026, with active participation from scientists, staff, and students, reaffirming its commitment to cleanliness, hygiene, and environmental sustainability.



The fortnight commenced on 1 April 2026 with the Swachhata pledge, marking the beginning of a series of activities aimed at spreading awareness on the importance of cleanliness and encouraging sustainable practices.



In line with the spirit of Swachh Bharat Abhiyan, voluntary Shramdaan and cleanliness drives were undertaken at the institute's campus and surrounding areas. An awareness talk on "Cleanliness – Spiritual Dimension of Health" was also organised, highlighting the role of cleanliness in promoting physical and mental well-being.



Further strengthening outreach efforts, ICMR-NIV organised a Swachhata Pakhwada walkathon to promote cleanliness and hygiene as essential components of public health and a shared responsibility.

Emphasising the principles of reduce, reuse and recycle, a ‘Waste-to-Art’ competition was conducted, encouraging participants to creatively transform waste materials into useful items. This was complemented by a signature campaign and a Swachhata-themed selfie point initiative to motivate staff towards maintaining clean surroundings.



The Pakhwada concluded with a tree plantation drive at the institute's campuses, reflecting the collective commitment of participants towards a greener and healthier future.

PIB Mumbai | Edgar Coelho/ Priti Malandkar

Follow us on social media: [@PIBMumbai](https://twitter.com/PIBMumbai) [/PIBMumbai](https://facebook.com/PIBMumbai) [/pibmumbai](https://instagram.com/pibmumbai) [pibmumbai\[at\]gmail\[dot\]com](mailto:pibmumbai[at]gmail[dot]com) [/PIBMumbai](https://youtube.com/PIBMumbai)
mbai [/pibmumbai](https://pinterest.com/pibmumbai)

(Release ID: 2252610) Visitor Counter : 37