



Ministry of Commerce Launches New Integrated Website for Department of Commerce

New Mobile Application to Support Seamless Trade Access and Strengthen e-Governance

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The Ministry of Commerce and Industry has launched today, i.e., 15th April 2026, a modern, accessible, and integrated website for the Department of Commerce (DoC), fully compliant with the Digital Brand Identity Manual (DBIM) 3.0 and the Guidelines for Indian Government Websites (GIGW). The new platform is designed to enhance service delivery for exporters, importers, and other stakeholders by providing seamless access to trade-related information and resources.

The initiative also includes a bilingual mobile application (Android/iOS) with offline access and GPS features. Provision has been made for ongoing maintenance to ensure security, scalability, and continuous improvement.

This initiative aligns with India's e-Governance vision, promoting transparency, efficiency, and ease of doing business in foreign trade.

Key Features

User-Friendly Interface: Simple, clean, and intuitive design for seamless user interaction.

Enhanced Accessibility & Responsiveness: Mobile-friendly and accessible to all users, including persons with disabilities, as per Government of India guidelines.

Integrated with Government Digital Services: Seamless connectivity with existing Government portals and databases for improved service delivery.

Multilingual Support: Content available in 22 Indian languages using the Bhashini API for wider outreach.

Custom Display Settings: Users can adjust font size, colour theme, and language preferences.

Organised Navigation: Structured three-level menu with clearly defined sections and sub-sections.

Real-Time Updates: CMS-enabled platform allowing authorised officials to update content instantly.

Standards Compliant: Developed in accordance with GIGW and DBIM 3.0 guidelines, ensuring enhanced security, usability, and accessibility.

Key Integrations

Social Media: Integration with DoC's social media platforms (X, Facebook, YouTube, Instagram) to enhance visibility and engagement.

Trade Intelligence & Analytics (TIA) Portal: Real-time trade data integration on Territorial and Commodity Division pages.

Parliament Portal: Automatic updates of Parliamentary Questions and Answers related to DoC, eliminating manual intervention.

CPGRAMS: Linked for seamless grievance redressal.

Abhishek Dayal/Shabbir Azad/Anushka Pandey

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