



# **GeM Achieves ₹18.4 Lakh Crore GMV, Emerges as Key Digital Public Procurement Platform**

## **Public Procurement on GeM Sees Significant Growth with Rising Participation of MSEs, Women-Led Enterprises and Startups**

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The Government e Marketplace (GeM) has achieved a cumulative Gross Merchandise Value (GMV) of ₹18.4 lakh crore, including crossing ₹5 lakh crore GMV in the financial year 2025–26. The platform continues to evolve as a transparent, efficient and inclusive digital public procurement system, contributing to strengthening India's public economy.

This milestone reflects GeM's growing role as a public digital platform enabling large-scale procurement across government entities. The platform facilitates procurement decisions, connects enterprises across regions to government demand and promotes economic inclusion, sustainability and transparency in public spending.

Addressing the media, Chief Executive Officer, Government e Marketplace, Shri Mihir Kumar stated that crossing a cumulative GMV of ₹18.4 lakh crore reflects the confidence of buyers, sellers and institutions in a transparent and technology-driven procurement ecosystem.

GeM has adopted an inclusive approach to expand access for Micro and Small Enterprises (MSEs), women entrepreneurs, SC/ST enterprises and startups. During FY 2025–26, 68 per cent of total orders were executed by MSEs, which accounted for 47.1 per cent of total GMV.

More than 11 lakh MSEs are registered on the platform and have received over 51 lakh orders worth ₹2.36 lakh crore during FY 2025–26, reflecting a growth of over 20 per cent compared to the previous financial year. Over 2.1 lakh women-led MSEs are registered on the portal and have received orders exceeding ₹28,000 crore, registering approximately 28 per cent growth. SC/ST MSEs have received orders worth over ₹6,000 crore, reflecting a growth of around 28 per cent. Startups have also contributed significantly, securing orders worth over ₹19,000 crore during the same period, marking a growth of over 36 per cent.

Technology continues to play a central role in GeM's operations. The platform leverages Artificial Intelligence (AI), Machine Learning (ML) and advanced analytics to enhance transparency, efficiency and integrity in procurement processes. Key technology-driven interventions include ML-based catalogue validation and pre-sanity checks to reduce errors, and real-time analytics for monitoring transactions and detecting anomalies.

Advanced analytical tools are used to identify patterns such as abnormal pricing, suspected collusive bidding behaviour, technical rejection anomalies and potential buyer–seller collusion. System-driven tools, including Bid Health Scores, support improved decision-making and strengthen trust in the procurement ecosystem.

Following strong adoption by Central Ministries, Departments and Central Public Sector Enterprises (CPSEs), GeM is witnessing increased participation from States and Union Territories. Procurement by States recorded a growth of 38.3 per cent during FY 2025–26, indicating their growing role in the platform’s expansion.

The increasing adoption by States reflects enhanced confidence in GeM as a transparent, efficient and accountable procurement system, facilitating wider access and deeper penetration of public procurement across regions.

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**Abhishek Dayal/Garima Singh/Anushka Pandey**

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