



"Unnat Krishi Mahotsav 2026: Exhibition and Training" to be held in Raisen from April 11–13

Raisen's Three-Day National Agriculture Fair Set to be a Game-Changer for Farming Sector

Driven by Union Minister Shri Shivraj Singh's Vision, Empowering Farmers with Government Schemes, Direct Market Access, and Enhanced Harvest Safety

State-of-the-art infrastructure at Dussehra Maidan, three large hangers and three seminar halls set to host thousands of farmers at the grand fair

Union Minister Shri Shivraj Singh Chouhan, along with Central and State Government officials, visited Raisen to inspect the preparations at the fair venue

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Union Minister for Agriculture & Farmers Welfare and Rural Development, Shri Shivraj Singh Chouhan, stated today that the “Unnat Krishi Mahotsav 2026: Exhibition and Training” to be held in Raisen from April 11 to 13, will truly be a game-changer national agriculture fair. He emphasized that over these three days, the event will bring new hope, cutting-edge technology and fresh market opportunities into the lives of farmers. Earlier today, Shri Chouhan visited the Dussehra Maidan venue in Raisen alongside senior officials from both the Central and State governments to inspect the site and issue necessary guidelines. During his visit, the Union Minister also flagged off the promotional chariots (Prachar Rath) for the festival and engaged in a meaningful dialogue with local intellectuals and prominent citizens.

Driven by Union Minister Shri Shivraj Singh's vision, the Ministry of Agriculture and Farmers' Welfare, Government of India, is organizing the national-level ‘Unnat Krishi Mahotsav 2026: Exhibition and Training’ at Dussehra Maidan, Raisen, on April 11, 12, and 13. Shri Chouhan stated that this event is far more than just a fair, it is a monumental opportunity to transform the destiny of farmers. He expressed his firm belief that these three days will undoubtedly bring a new sense of hope and prosperity to the lives of the farming community.

The exhibition will feature 300 stalls showcasing the latest agricultural advancements

The event venue at Dussehra Maidan has been developed to include three massive hangers and three seminar halls. The infrastructure is designed to accommodate a large-scale national exhibition and high-level training sessions. Hanger 1 features specialized blocks dedicated to the Agriculture Arena, Farm Machinery, Agri-Irrigation, Crop Protection, Soil Nutrition and Seed World. A major highlight of this hanger is the Innovation and Research zone, which hosts the CGIAR (Consultative Group on International Agricultural Research), various farmer services and other premier research institutions. Similarly, Hanger 2 is designated for the Department of Animal Husbandry and Dairy, irrigation companies, and soil nutrition experts. It will also house stalls for prominent national organizations, including NAFED (National Agricultural Cooperative Marketing Federation), NCCF (National Cooperative Consumers' Federation), NSC (National Seeds Corporation), various ICAR (Indian Council of Agricultural Research) institutes, Marketing-FPOs (Farmer Producer Organizations), and the Ministry of Rural Development. Between Hangers 1 and 2, a total of 300 stalls will be featured. Hanger 3 has been prepared as the Inaugural and Cultural Hall. This space is equipped with a grand stage and modern amenities, specifically designed with a high seating capacity to host thousands of participating farmers and guests.

“Empowered by Government Schemes, Middleman-Free Markets” and “Secure Harvests, Prosperous Farmers”

The National Agriculture Fair is centered on the powerful themes: “Empowered by Government Schemes, Middleman-Free Markets” and “Secure Harvests, Prosperous Farmers.” A key highlight of the event will be the detailed information provided on the Agriculture Infrastructure Fund (AIF). Farmers will be educated on government subsidies and interest subvention available for constructing warehouses and cold storage facilities. This initiative aims to empower farmers to utilize scientific storage techniques post-harvest, enabling them to store their produce safely and sell it at the right time to secure the best market prices.

Comprehensive arrangements have been made to ensure direct and effective communication with farmers during the event

The well-planned mega-fair in Raisen features exhibitions of modern tractors and agricultural implements, as well as advanced seeds and fertilizers. The event includes dedicated stalls for Organic Farming, in-depth information on Dairy, Poultry and Fisheries and free training sessions for farmers. Additionally, the festival offers live demonstrations of Government Schemes, presentations by Agri-Startups and a robust platform for direct dialogue with agricultural scientists and senior officials.

The formal inauguration of the exhibition will take place on the evening of April 10

According to the schedule, the formal inauguration of the exhibition will take place on the evening of April 10. This will be followed by the Main Inaugural Ceremony on the morning of April 11, where Union Defence Minister Shri Rajnath Singh will address the farming community as the Chief Guest. The closing ceremony on the evening of April 13 will see the special presence of Union Minister for Road Transport and Highways, Shri Nitin Gadkari, where a dedicated "Agriculture Roadmap" for Raisen, Vidisha, Sehore and surrounding regions will be presented. Union Minister Shri Chouhan stated that this National Agriculture Fair will bring new energy and direction to the lives of farmers and will prove to be a monumental opportunity to transform their destiny.

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