



Government Directed Withholding of TV News TRPs for Four Weeks During Operation Sindoor; Measure Aimed at Curbing Speculative and Sensational Coverage During Crisis Situations

Posted On: 02 APR 2026 4:10PM by PIB Delhi

During Operation Sindoor, some TV news channels were observed to be broadcasting unwarranted sensational and speculative content. Such behavior by TV channels have been observed during periods of conflict or crisis. It also has potential to create panic among the public, especially those having friends and family in the affected areas.

Accordingly, as a precautionary measure, the Government has directed to withhold reporting of the Television Rating Points (TRPs) for TV news channels for a period of four weeks. These directions were widely accepted by all stakeholders and no objections against it have been received so far.

This Information was submitted by the Minister of State for Information and Broadcasting Dr. L. Murugan in a written reply in Lok Sabha in response of questions asked by Shri Eatala Rajender.

Mahesh Kumar/ Vivek Vishwash

(Release ID: 2248363) Visitor Counter : 237

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